

Date adopted July 2017  
Last review March 2022  
Next review March 2025  
Responsible Officer Art Gallery Director

Fully compliant with Victorian  
Charter of Human Rights and  
Responsibilities Act 2006



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**POLICY TITLE PUBLIC ART POLICY**

**POLICY NUMBER POL/CULT704**

**1. PURPOSE**

To provide direction for the development of public art for Swan Hill Rural City Council (Council) and the community.

**2. SCOPE**

This applies to all departments of the Council.

**3. DEFINITIONS**

**Public art:** Art in any media that has been planned and executed with the intention of being staged in the physical public domain, usually outside and accessible to all.

**4. POLICY**

Council acknowledges the importance of public art to community health and wellbeing and actively supports the concept. Development of capital works or programs of significant cost will incorporate public art in design with cross-departmental consultation.

Where possible and appropriate, Council will support community initiatives to create public artworks.

Council will provide clear guidelines for community members and Council departments wishing to initiate public artworks by means of a Public Art Plan.

Council will consider the integration of public art into Council-sponsored streetscape projects and other projects as directed by Council.

Public art will be creative, enriching the natural and built assets of the municipality and reflect its unique character, history and future aspirations.

The Public Art Plan provides guidelines for the lifetime of public art.

**5. RELATED POLICIES/PROCEDURES/DOCUMENTS**

Nil

## 6. RELATED LEGISLATION

Nil

## 7. DOCUMENT HISTORY

Version Number	Issue Date	Description of Change
1.0	July 2017	Initial release
1.1	March 2022	Review

Signed: Jade Benham Mayor Date: 21/03/2022