
POLICY TITLE ASSET NAMING

POLICY NUMBER CPOL/INFRA500

1. PURPOSE

The purpose of this policy is to ensure a consistent and transparent approach to the naming of Swan Hill Rural City Council's (Council) infrastructure assets.

2. SCOPE

This Policy applies to the naming of infrastructure assets under Council's control including but not limited to – roads and features such as bridges, parks, open spaces, reserves, public facilities, footpaths, recreation paths, and car parks.

3. POLICY

Council has responsibility under the Local Government Act 1989 for the naming of roads and streets. The naming of roads and places provides an opportunity to honour individuals and groups in the community for past contributions and achievements that deserve recognition as well as presenting an opportunity to emphasise important landmarks, geographical features or historical or cultural characters of the area concerned.

This policy should be read in conjunction with Council Procedure PRO/INFRA500 Asset Naming Guidelines which provides a consistent approach for the naming of infrastructure assets, to ensure that:

- Public Consultation is undertaken where necessary and nominations received from the public are assessed against pre-determined criteria to ensure transparency;
- Any new road, public facility, feature or place name;
 - does not conflict with existing names recorded in Council's road register or elsewhere;
 - complies with relevant jurisdictional legislation, policies and guidelines;
 - are not offensive, racist, derogatory or demeaning.

Council has no obligation to accept any name proposed by any group, entity, developer or individual. Council reserves the right to allocate names in accordance with this policy.

The naming of an infrastructure asset, feature or road in accordance with this policy does not change the responsibility associated with the ownership of the asset or require Council to maintain the asset.

4. RELATED POLICIES/DOCUMENTS

PRO/INFRA500 Asset Naming Guidelines
Naming Rules for Places in Victoria 2022 – Statutory requirements for naming roads, features and localities.
Asset Name Masterlist
Asset Name Proposal Form
Victorian Gender Equality Action Plan
AS4819 – Standards for Rural Addressing

5. RELATED LEGISLATION

Geographic Place Names Act 1998
Local Government Act 2020
Road Management Act 2004

6. DOCUMENT HISTORY

Version Number	Issue Date	Description of Change
1.0	February 2004	Initial Adoption
1.1	March 2007	Review
1.2	February 2010	Review
1.3	May 2013	Review
1.4	May 2015	Review
1.5	November 2019	Review
2.0	December 2023	Review

Signed: Stuart King

Mayor

Date: 22/12/2023