

AGENDA

SPECIAL MEETING OF COUNCIL

Tuesday, 1 April 2014

To be held
Swan Hill Town Hall
Council Chambers
McCallum Street, Swan Hill
Commencing at 1:00 PM

COUNCIL:

Cr LT McPhee – Mayor

Cr JN Katis

Cr GW Norton

Cr GI Cruickshank

Cr JA Kiley

Cr CM Adamson

Cr JB Crowe

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B.14.15 INTENTION TO DECLARE A SPECIAL RATE FOR THE
SWAN HILL REGION - RECEIVING AND HEARING OF
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SECTION A – PROCEDURAL MATTERS

- **Open**

- **Acknowledgement to Country**

- **Prayer**

- **Apologies**

- **Declarations of Pecuniary Interest**

SECTION B – REPORTS

B.14.15 INTENTION TO DECLARE A SPECIAL RATE FOR THE SWAN HILL REGION - RECEIVING AND HEARING OF SUBMISSIONS

Responsible Officer: Director Development and Planning
File Number: 26-34-00
Attachments: 1 Declaration of Special Rate for the Swan Hill Region
2 Submissions for Special Rate

Declarations of Interest: Officer

Brett Luxford - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

Council resolved on 18 February 2014 to give notice of its intention to declare a Special Rate under Section 163 of the Local Government Act on commercial, industrial and tourism properties for a period of five years commencing 1 July 2014. As part of the consultation process, comment on the proposed Special Rate was sought. This report documents the submissions received.

Discussion

At its meeting on 18 February 2014, Council at the request of Swan Hill Incorporated resolved to give notice of its intention to declare a Special Rate for the purposes of defraying expenses in undertaking marketing programs associated with the encouragement of business and commerce in the Swan Hill region.

It is intended that the Special Rate scheme run for a period of five years commencing from 1 July 2014, with \$339,130 raised in the first year and the total raised increasing by CPI per annum thereafter. The marketing programs involve activities associated with the promotion of the Swan Hill region as a place to live, work, shop, invest and visit.

In line with sub-sections 163 (1A), (1B) and (1C) of the Local Government Act the public notice was published in 'The Guardian' newspaper on 21 February 2014 which provided details of how the Special Rate will be assessed and levied. A copy of the public notice was also mailed on 24 February 2014 to the owners and occupiers of 747 properties covered by the Special Rate, alerting them to the proposed declaration (Attachment 1) and notifying persons wishing to object or make a submission in relation to the Special Rate (under sections 163A and 163B of the Act) to do so by the close of business on 21 March 2014. They were also informed that any person requesting to be heard in support of their written submission is

entitled to appear before a meeting of the Council on 1 April 2014 or be represented by a person acting on their behalf and, that Council will consider the submissions and declaration of the Special Rate on 15 April 2014.

There were a total of 381 submissions received in relation to the proposed Special Rate. Many of the submitters simply returned the form provided and ticked whether or not they were in support of the Special Rate. Some submitters added additional comments while others provided a more detailed submission. The tables attached (Attachment 2) outline the submissions that were received. They also highlight whether or not the submitter supports the Special Rate. Where comments were provided, these have been highlighted on the table and copies provided. Of the 381 written submissions received 12 have indicated they wish to address Council in support of their submission.

The 12 presenters are listed below:

Showbiz Cinema
Sun Centre Carpet Court
McAlpines Sewing Centre
Swan Hill Incorporated
Murray Valley Lasers
Burke & Wills Motor Inn
Comfort Inn Campbell
7 Cobb Crt
Family Videoland
Swan Hill Artworks
Northern Shoe Store
Murray Downs Golf & Country Club & Swan Hill Club

At this meeting, Council will only receive and hear the submissions in relation to the Special Rate. Council will consider the submissions on 15 April 2014, prior to making a decision on the declaration of the Special Rate on that date.

Consultation

Significant consultation has been undertaken including writing to all people liable to pay the Special Rate, public notices and information on the Council website. This has resulted in the submissions that have been received.

Financial Implications

The consideration of the submissions in relation to the Special Rate has no financial implications for Council.

Social Implications

The consideration of the submissions in relation to the Special Rate has no social implications.

Economic Implications

The consideration of the submissions in relation to the Special Rate has no economic implications.

Environmental Implications

Nil

Risk Management Implications

Nil

Council Plan Strategy Addressed

Attracting new business - We will encourage new business development and will provide support to attract new business investment and expansion in the community.

Options

Nil

Recommendations

That Council:

- 1. Note the report and receive the written submissions; and**
- 2. Suspend standing orders to enable submitters to speak to their submission.**

Attachment 1

- Declaration of Special Rate for the Swan Hill Region

Declaration of a Special Rate for the Swan Hill Region



Under Section 163 of the Local Government Act 1989 (the “Act”) Swan Hill Rural City Council (the “Council”) hereby declares a Special Rate for marketing and business development of the Swan Hill region (“region”).

Council specifies:

(a) The purpose of the Special Rate is to defray the expenses in relation to the performance of functions within the Swan Hill region, which Council considers are necessary and appropriate for the encouragement of business development and commerce through the promotion and development of the region as a place to live, work, invest, shop and visit.

(b) The area for which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes within the following parishes and localities within the Swan Hill Rural City (as detailed on Map in Attachment A):

Benjeroop	Boga	Boga-Tresco Settlement
Castle Donnington	Chillingollah	Chinangin
Kooem	Koro-Ganeit	Kunat Kunat
Kunat-Tresco Settlement	Lake Boga	Meatian
Mumbel	Murnungin	Nowie
Nyah Township	Nyah West Township	Nyrraby
Piangil Township	Pental Island	Piangil Parish
Piangil West	Pira	Polisbet
Prooinga	Swan Hill	Turoar
Towan	Tyntynder	Tyntynder North
Tyntynder West	Ultima	Ultima Township
Waitchie	Wewin	Wood Wood Township
Woorinen	Woorinen South Township	

(c) Council considers that the performance of the functions, as outlined in paragraph (a), will assist it in fulfilling the following facilitating objectives of Council which are set out in Section 3C(2) of the Local Government Act:

- to promote the social, economic and environmental viability and sustainability of the municipal district.
- to promote appropriate business and employment opportunities.

(d) The total cost of the performance of the functions is:

- for the first year of the Special Rate - \$339,130 (including Council's contributing administrative costs of \$5,200);
- for each of the subsequent four years the Special Rate remains in force - the previous year's total amount of the Special Rate plus Consumer Price Index (CPI)⁽¹⁾.

(e) The total amount of the Special Rate to be levied is:

- for the first year of the Special Rate - \$339,130;
- for each of the subsequent four years the Special Rate remains in force - the previous year's total amount to be levied plus CPI⁽¹⁾.

(1) Based upon the movement in the March quarter annual weighted average of the eight capital cities all groups index as published by the Australian Bureau of Statistics.

- (f) The land in relation to which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes in the parishes and localities within the Swan Hill Rural City listed in (b) above.
- (g) The manner in which the Special Rate is assessed (that is, the criteria to be used as the basis for levying the Special Rate) is:

For the first year of the Special Rate:

- for tourism and hospitality properties (based on Australian Valuation Property Classification Codes [AVPCC] as detailed in Attachment B) a rate in the dollar of each property's Capital Improved Value (CIV), in order to raise a total of \$82,360 with a minimum rate per rateable property of \$50 and a maximum rate per rateable property of \$6,000.
- for commercial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property's CIV, in order to raise \$218,380, after inclusion of providing a 50% write-off for properties in common occupancy with a residence, with a minimum rate per rateable property of \$50 and a maximum rate per rateable property of \$6,000.
- for industrial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property's CIV, in order to raise a total of \$38,390 with a minimum rate per rateable property of \$50 and a maximum rate per rateable property of \$300.

For each of the subsequent four years the Special Rate remains in force, the rates in the dollar will be adjusted to be in accordance with the previous year's total amount of the Special Rate plus CPI⁽¹⁾ apportioned over the sectors as follows:

- for tourism and hospitality properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of \$50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.
 - for commercial properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of \$50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year. A 50% write-off will apply to properties in common occupancy with a residence.
 - for industrial properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of \$50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.
- (h) The Special Rate is levied by sending a notice in each year the Special Rate remains in force, to the persons liable to pay it, requiring that the Special Rate for that year be paid in four instalments by the dates which are specified in each respective notice.
- (i) The Special Rate commences on 1 July 2014 and remains in force for a period of five years from that date, until 30 June 2019.

- (j) Should a property included in the Special Rate receive a supplementary valuation that changes its AVPCC to residential land or primary production that property will cease to be included in the Special Rate from the date the supplementary valuation for that property is returned to Council.
- (k) Should a property in the area covered by the Special Rate receive a supplementary or other valuation which includes it as a new or amended rateable property in the Special Rate, that property will be included in the appropriate AVPCC category of the Special Rate from the beginning of the financial year following the date the supplementary or other valuation for that property is returned to Council.
- (l) The Council considers that there will be a special benefit to persons required to pay the Special Rate in that there will be a special benefit over and above that available to persons not the subject of the Special Rate and directly and indirectly, the viability of the Swan Hill region as a commercial, industrial and tourism region will be enhanced through increased commerce and economic activity. Further, the value of the properties included in the scheme, their desirability as letting propositions (where applicable) and their general image and stature, both separately and severally in the context of the area generally, will be maintained or enhanced.
- (m) Council further considers, and formally determines for the purposes of sections 163(2)(a), (2A) and (2B) of the Act, that the estimated proportion of the total benefits of the Scheme to which the performance of the function and the exercise of the power relates (including all special benefits and community benefits) that will accrue as special benefits to all of the persons who are liable to pay the Special Rate is in a ratio of 1:1 (or 100%). This is on the basis that, in the opinion of Council, all of the services and activities to be provided from the expenditure of the proposed Special Rate are marketing, promotion and business development related and will accordingly only benefit the owners and occupiers of those properties and businesses included in the scheme.

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council

Attachment A

Area of land covered by the Special Rate



Attachment B

Australian Valuation Property Classification Codes

Tourism & Hospitality

<u>AVPCC</u>	<u>Description</u>
202	Commercial Land (with buildings that add no value)
210	Retail Premises (single occupancy)
230	Resident Hotel/Motel/Apartment Hotel
232	Serviced Apartments/Holiday Units
234	Tourist Park/Caravan Park/Camping Ground
240	Pub/Tavern/Licensed Club/Restaurant
241	Hotel-Gaming
243	Member Club Facility
245	National Company Restaurant
813	Outdoor Sports-Extended Area/Cross Country

Commercial

<u>AVPCC</u>	<u>Description</u>
100	Vacant Residential Home Site/Surveyed Lot
102	Vacant Englobo Residential Subdivisional Land
110	Detached Home
200	Commercial Development Site
202	Commercial Land (buildings add no value)
210	Retail Premises (single occupancy)
211	Retail Premises (multiple occupancies)
212	Mixed Use Occupation
214	National Company Retail
215	Fuel outlet/Garage/Service Station
217	Bottleshop/Liquor Licence Outlet
218	Licensed Retail Premises
220	Office Premises (single Occupancy)
221	Low Rise Office Building
222	Multi Level Office Building
235	Guest Lodge/Backpackers/Bunkhouse/Hostel
240	Pub/Tavern/Licensed Club/Restaurant
245	National Company Restaurant
246	Kiosk
270	Health Surgery
271	Health Clinic
273	Crematorium/Funeral Services
275	Veterinary Clinic
282	Individual Car Park Site

283	Car Wash
284	Vehicle Sales Centre
300	Industrial Development Site
303	Industrial Land (buildings add no value)
310	General Purpose Factory
320	General Purpose Warehouse
561	Vineyard
562	Plant/Tree Nursery
572	Native Hardwood (standing timber)
690	Post Offices
696	Television/Radio Station -Purpose Built
698	Telephone Exchange - Purpose Built
715	Day Care Centre For Children
813	Outdoor Sports-Extended Area/Cross Country
820	Indoor Sports Centre
830	Library/Archives

Industrial

<u>AVPCC</u>	<u>Description</u>
200	Commercial Development Site
202	Commercial Land (buildings add no value)
210	Retail Premises (single occupancy)
230	Residential Hotel/Motel/Apartment Hotel
284	Vehicle Sales Centre
300	Industrial Development Site
303	Industrial Land (buildings add no value)
310	General Purpose Factory
311	Food Processing Factory
320	General Purpose Warehouse
321	Open Storage Area
322	Bulk Grain Storage (Structures)
325	Coolstore/Coldstore
333	Rendering Plant
334	Oil Refinery
530	Mixed Farming & Grazing
562	Plant/Tree Nursery
623	Electricity Substation/Terminal
673	Airport Hanger Building
694	Telecommunication Towers & Aerials
698	Telephone Exchange - Purpose Built

Attachment 2

- Special Rate Submissions

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name _____
Business _____
Phone _____

I support the proposed Special Rate.

Comments: We do support the proposed special rate and the idea behind investing the money back into the community for capital works/projects etc. However we would like more detail on the financial impact towards this business and also future works projects that are planned for Wood Wood. We are new to this area and believe Wood Wood has an important role to play towards tourism in the district. A childrens play area and better sba facilities are an important step for future growth. My wife and I would welcome some interaction with council in the coming months.

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 25/02/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: WE HAVE NOT BEEN INCLUDED
ENOUGH FEELING THIS
REVENUE IS NOT LISTED ON THE
NOTICE.

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 26.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

2014
18

Name _____
Business _____
Phone _____

I support the proposed Special Rate.

Comments: Swan Hill needs all the support it can get

I object to the proposed Special Rate.

21 MAR 2014	221310
SR	263408
	454809

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 20 - 3 - 14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

POLIS
133

Name: _____

Business name

[Redacted Business Name Box]

Phone: 50

I support the proposed special rate.

Comments: SWON is in support of the special vote as we need to work together as a community to promote Swan Hill & surrounds. We need to work with assist with the recruitment & retention of staff within the health service.

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted Signature Box]

Date: 4/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

15/10

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature:

Additional Comments:

*We lease our property in Curlew's Street
I will support anything to improve
and help the town - except 9A for Rudge*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Recd	21 MAR 2014
File #	221310 263400
Doc #	454812
Workflow	
Copies	SR
Security	
RW / Col:	
Comments:	

Swan Hill Region Marketing Programs – Special Rate Submission Form

3110
42

Name: _____

Business n _____

Phone: _____

10
00
02

I support the proposed Special Rate.

Comments: Good Work Swan Hill Inc

Must to keep it going

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:			
Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax:	(03) 5036 2340		
<i>Submissions must be received by 5pm on Friday, 21 March 2014</i>			

FOLIO
154

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:

Business:

Phone:

Signature:

Additional Comments:

I have been happy with Swan Hill
Inc's promotions for the Business
of Swan Hill over the past 12 years.


I wish to make a verbal submission to Council at the hearing on
Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	18 MAR 2014
File #:	22-13-16 263400
Doc #:	454440
Account	
Copies:	SR
Security:	
FW / Col:	
Comments:	



Ref	22-13-10
Amount	26,3400
Ref	454144
EDM	
DDP	DCS
CSRM	

FOLIO
26

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:

Business:

Phone:

Signature:

Additional Comments:

I feel the whole ^{city} town benefits from this. We used to put money in for advertising pre the Special Rate but not all businesses would contribute.

I believe it helps for advertising the city for prospective employees and as a place to shop and holiday.

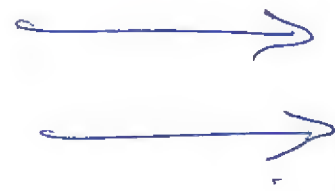
I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

PTO.



However, for better quality professionals to want to move to Swan Hill or for more people to present for vacancies, Swan Hill MUST HAVE more Child Care places at affordable rates.

If a person/persons consider returning to Swan Hill by applying for a position, they are quickly put off by contacting Council to find out ~~how if they would~~ where to get Child Care. Put simply — there is none. One day a week is not suitable if you are applying for a 5 day/week position.



MURRAY DOWNS

GOLF & COUNTRY CLUB

Swan Hill Incorporated- Special Rate Submission Form.

Murray Downs Golf and Country Club

Voluntary Member of Swan Hill Incorporated

\$5,000 annual contribution.

Murray Downs Golf & Country Club submits the following **positive submission** for the special rate to continue.

Murray Downs Golf and Country Club strongly believes in the value of the special rate and the work of Swan Hill Incorporated. The Club already spends significant funds advertising and marketing its product to visitors and the promotion of the Swan Hill Region through the special rate and Swan Hill Inc is critical to the ongoing success of our business.

The Club is now part of an organisation with two venues that makes a significant contribution to the Swan Hill community and municipality; Murray Downs Golf & Country Club and the Swan Hill Club.

Together the Clubs each year:

- Employ over 130 local people
- Pay over \$3,000,000 in wages to those local people
- Spend over \$2,000,000 with local suppliers, businesses we spends significant amounts with:
 - Academy Graphics
 - Bakers Delight
 - Bakker & Glen
 - Bakker and Glen
 - Camerons Fine Jewellers (Golf trophies and prizes)
 - Clarks Gift Salon (uniforms, golf prizes)
 - Dorigo Consulting
 - Gary Schmidt Electrical
 - Laser electrical
 - Lenard's Swan Hill
 - MacDonald's the florist (table decorations functions and events)
 - Mallee Milk
 - Mallee Plumbing
 - Mallee Sands
 - Mallee Windscreens
 - McAlpines Sew Graphic (uniforms)
 - Murray Valley Lasers & Graders
 - Pickering's Transport Group
 - Robins Pest Control
 - Saits Butchers
 - Signs Plus
 - Steve's Fish & Filler
 - Sun Centre Cleaning
 - Swan Hill Chemicals
 - Swan Hill Disposals (chef uniforms)
 - Swan Hill Holden (vehicles)
 - Swan Hill Mitsubishi (vehicles and servicing)
 - Swan Hill Party Hire
 - Swan Hill Refridge
 - Swan Hill Security
 - Swan Hill Toyota (vehicles and servicing)
 - Swan Hill Wholesalers
 - Swantronics





MURRAY DOWNS

GOLF & COUNTRY CLUB

- Think Water
- Turners Bakery
- Tripodi & Taverna
- Vernon's Steel (Cart sheds)

To suggest that only tourism and hospitality businesses are the only ones that benefit from the Special Rate is to show a complete lack of understanding of how the visitor economy and tourism multiplier effect works in our local economy.

We work closely with other Golf Clubs along the Murray River, all of whom are envious of our special rate and the ability it gives Swan Hill Incorporated to year in year out provide a strong, consistent marketing campaigns. Even the largest regions such as Echuca and Yarrawonga have not been able to achieve this.

Club Community Grants

The Murray Downs Golf & Country Club has given community grants directly to the Swan Hill community and surrounding region for over 20 years. The Club now averages over \$70,000 per year in grants donated directly to local sporting organisations, local charities, schools and so on. The following is a list of the organisations who received funding in the last financial year.

- Avicultural Society of Australia
- Berriwillock Golf Club Inc.
- Birchip Golf Club
- Bowls Victoria Ladies Regional Sides Championship
- Central Murray Under 15
- City of Monash Mayor's Charity Golf Day
- Eaglehawk Golf Club
- Golden Girls Friday Golf
- Horsham Golf Club
- Kerang/Swan Hill Masters Football
- Lake Boga & District Inc.
- Lake Boga Bowling Club
- Lake Boga Yacht Club
- Mallee Eagles Lalbert Netball Club
- Mallee First Aid
- Manangatang Pre School
- Marong Football Netball Club
- Moulamein Men's Shed & Rice Museum Inc
- Moulamein Pre-School
- Murray Downs Fire Brigade
- Murray Downs Junior Committee
- Murray Downs Swan Hill Field & Game
- Murray River Culinary Challenge
- Murraydale Tennis Club
- Northern District Ladies Golf Association
- Barham Police
- Nyah District Bowling Club Inc
- Nyah Nyah West United Football Netball Club
- Nyah West Golf Club Inc.
- Two Bays Swimming Club
- Pioneer Animal Nursery Association
- Pioneer Country Quarter Horse Association
- Quambatook Netball Club
- Relay For Life
- Riding for the Disabled



Murray Downs Golf and Country Club Limited

PO Box 496, Swan Hill 3585 P (03) 5033 1422 F (03) 5033 1423
E clubinfo@mddclubs.com.au www.murraydownsgolf.com.au

ABN 46 001 367 947



MURRAY DOWNS

GOLF & COUNTRY CLUB

- Sea Lake Golf Bowls Club Inc
- St. Mary MacKillop College
- St. Mary's Primary School Parents & Friends Assoc.
- Sunraysia Institute Cultural Study Tour
- Swan Hill Basketball Association
- Swan Hill Bowls Club
- Swan Hill Calisthenics Club
- Swan Hill Chaplaincy Committee
- Swan Hill District Agricultural & Pastoral Society Inc.
- Swan Hill District Health
- Swan Hill Eisteddfod
- Swan Hill Food & Wine Festival
- Swan Hill Kart Club
- Swan Hill L2P Learner Driver Mentor Program
- Swan Hill Lawn Tennis & Croquet Club Junior Tennis Squad
- Swan Hill Little Athletics Centre
- Swan Hill Old Folks Homes Inc.
- Swan Hill Primary School
- Swan Hill Squash Club
- Swan Hill Stroke Support
- Swan Hill Vintage & Classic Vehicle Club
- The Birchip Archery Club
- The Portsea Camp
- Tour De Crawford - Breast Cancer Aust.
- Ultima Football Netball Club
- Veterans Golf Classic Inc.
- VFBV State Urban Junior Championships
- Victoria State Emergency Service
- Warrnambool Golf Club Inc.
- Women Touched by Cancer
- Woorinen Football Netball Club
- Wycheproof Bowls Club Inc.
- Wycheproof Golf Club Inc.
- Wycheproof P-12 College

Swan Hill Incorporated

- Provides us with opportunities to buy into advertising and marketing opportunities we could not afford to do on our own. Herald Sun, Regional and Metro Television
- Gives us significant exposure in the Melbourne metro market
- Increased visitor numbers to our region through their marketing activities have had a positive impact on the number of visitors to our Club.
- Swan Hill Inc have a proven track record of success
- We have directly benefited through bookings via activities we have undertaken with Swan Hill Inc.

The promotion of the Swan Hill Region is crucial to the ongoing success of the Club and without the special rate and the work done by Swan Hill Inc the Club would be unable to make such a significant contribution to the local community. The Murray Downs Golf & Country Club strongly urges the Swan Hill Rural City Council to support and approve the continuation of the Special Rate.

Murray Downs Golf & Country Club.



85

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business:

Phone:

Signature:

Additional Comments:

IF IT SUPPORTS LOCAL BUSINESS'S I
SUPPORT THE PROGRAM.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	17 MAR 2014
File #	22-13-10 263400
Doc #	454248
Priority	
Dept	SR
Area	
Officer	
Comments	

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business name: _____

Phone: Ph (_____) _____



I support the proposed Special Rate.

Comments: Re instatement of the Swan Hill Inc. 'Special Rate'
is integral to the future of the region. Without such a rate the
area would be dependent on council and a committed group of pro Swan Hill
businesses to fund the crucial 'marketing of the region'. This would not reflect well
There are absolutely no alternative strategies to this rate. for the future!
It must be reinstated! It is fair, all businesses pay...
to establish the Special Rate!

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 17/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488
Fax:	(03) 5036 2340		SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

OLIV
40

Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: The special rate needs to be renewed as it has been a sound foundation for the region ongoing. It gave the region a marketing voice and will continue to position our region as it grows. There are no alternatives to this rate, no council funding commitments. It is absolutely necessary!

I object to the proposed Special Rate.

Comments: _____

14 MAR 2014 22-13-10
26-34-00
459165
SR

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 12/03/14.

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: THE RATE IS AN ESSENTIAL PART OF
PROMOTING SWAN HILL REGION

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 26-02-14.

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
115

Name:

Business:

Phone:

26-34-00
22-13-10
453418
SWAN HILL

I support the proposed Special Rate.

Comments: ADRIAN AND MYSELF FULLY SUPPORT
THE SPECIAL RATE AS THIS IS
APPLIED TO MARKETING & SPECIAL EVENTS
HERE IN SWAN HILL.
WITHOUT EVENTS LIKE FOOD & WINE FESTIVAL &
MANY OTHER ~~PROMOTIONS~~ (CREATED BY COUNCIL) AND
PROMOTIONS SWAN HILL WOULD

I object to the proposed Special Rate.

(THEY WILL HAVE NOTHING FOR THIS TOWN.)

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

93

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: While I support the proposed special rate I still believe that Swan Hill Businesses + Residents are paying far more ^{for rates} than in other areas and I believe that needs to be looked into.

22-13-10

17 MAR 2014	26-3400
SR	459240
	

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO 67

Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone]

014	File #	26-3400
		22-13-10
	Doc #	453074
	DDP Security	

I support the proposed Special Rate.

Comments: STRONGLY SUPPORT. TO TRY AND KEEP SWAN HILL
FRONT OF MIND FOR PEOPLE AROUND THE STATE.

I object to the proposed Special Rate.

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted signature]

Date:

25/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

2110
74

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ...

Business

Phone: ...

Signature

1370
3400
1921

Additional Comments:

Comments	
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Swan Hill Inc deserves a pat on the back for
all they do to help promote Swan Hill

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business

Phone:

Signature

Additional Comments:

VERY IMPORTANT TO THE FUTURE OF SWAN HILL

.....

.....

.....

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: STRONGLY AGREE

I object to the proposed Special Rate.

Comments: _____

26 FEB 2014

Date Rec'd	26 FEB 2014	File #	22-13-10 26-3400
Workflow	EDM	Doc #	453007
Dates	DDP DCS	Security	
FW Co	CSRM		

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 25/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs -- Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: *I believe if the rates are reduced we may be able to stay in Business for longer.*

I object to the proposed Special Rate.

Comments: _____

Date	12 MAR 2014	22-13-10
Rate	EDM	26,3406
	DDP DCS	453866
	CSRM	

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *6/3/2014*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____

Business n _____

Phone: _____

I support the proposed Special Rate.

Comments: This has major benefits for Swan Hill including
 retail many visitors, businesses come and spend \$5
 a result of the activity. Individual businesses cannot
 do alone

I object to the proposed Special Rate.

Comments: _____

26 FEB 2014	Fee = 22-13-10
Work CA EDM	26-34-00
Codes DDP DCS	Doc # 453066
CSR	

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Your request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 25/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs - Special Rate Submission Form

Name:
Business:
Phone:

[Redacted area for Name, Business, and Phone]

I support the proposed Special Rate.

Comments: Definitely Swan Hill, as a city, always needs to be "promoted" as a destination. To let our premises we have had to accept a 25% reduction in rental but the long way forward is to be positive. We believe the Council & staff do a Great Job!

I object to the proposed Special Rate.

Comments: ps. We pay all rates & surcharges.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Sig: [Redacted Signature]

Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO

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of

Name
Bus
Pho

I support the proposed Special Rate.

Comments	
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Comments: AT ITS CURRENT LEVEL I SUPPORT IT - IN THIS CURRENT ECONOMIC STATE THAT WE ARE EXPERIENCING THE AMOUNT OF SHOP VACANCIES, WE NEED TO BE ABLE TO AFFORD THE RATES, RENTAL PRICES THAT ARE PART OF RUNNING COSTS TO BUSINESSES WITHOUT ANYMORE CLOSURES, OUR MAIN STREET IS LOOKING EMPTY.

I object to the proposed Special Rate.

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure contact details are included)

Signature:

Date: 03.03.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au


Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585


Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

U 3 MAR 2014

Workflow		Doc #	
Copies		Security	
BW / Col			
Comments			

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
6-34-00
-B-10
53552


Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: WHY AM I PAYING THE SPECIAL
RATE ON MY RESIDENTIAL
ADDRESS AS WELL AS MY
BUSINESS ADDRESS ?

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone information]

I support the proposed Special Rate.

Comments: AS A RETAIL COMMITTEE AND SWAN HILL INC BOARD MEMBER I HAVE A FULL UNDERSTANDING OF SWAN HILL INC AND WHAT THE MONEY RAISED BY THE SPECIAL RATE HAS BEEN ABLE TO ACHIEVE FOR OUR DISTRICT - MY RATE FROM THE LEVY IS \$337.00 THAT WOULD ONLY BUY A SINGLE HALF QUARTER PAGE ADVERTISEMENT IN THE GUARDIAN. MY ADVERTISING IS VERY HIT AND MISS. SWAN HILL INC CAN BOAST WONDERFUL STATISTICAL PROOF THAT OUR DISTRICT IS BENEFITING FROM THEIR PROMOTIONAL ACTIVITIES.

I object to the proposed Special Rate.

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: [Redacted]

Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax:	(03) 5036 2340		

Submissions must be received by 5pm on Friday, 21 March 2014



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature:

Additional Comments:

WE NEED SWH INC TO CONTINUE!

- FOOD & WINE WAS A HIT

- VOICE FOR BUSINESS

- SUPPORTS LOCAL BUSINESS


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. - WILL BE AWAY

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	17 MAR 2014
File #:	22-13-10 263400
Doc #:	454280
Version	
Group	SR.
Priority	
Created	
Comments	



FOLIO
114

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ..

Business:

Phone: ..

Signature:

Additional Comments:

While I don't believe Tourism directly affects my business. I do know that the promotion of the town as a whole is important in making the Tourist dollar go around.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.


Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

18 MAR 2014

Date Rec'd	
File #	22-13-10 263400
Doc #	454352
Workflow	
Copies	SR
Security	
BW / Col	
Comments	





SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business

Phone:

Signature

Additional Comments:

Swan Hill Business Supporting

A Swan Hill Initiative

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	7 MAR 2014
File #	22-13-10 263400
File #	454244
Follow	
Copies	SR
Security	
HW / Col	
Comments	

Swan Hill Region Marketing Programs – Special Rate Submission Form

65


Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate. *IN PRINCIPLE ONLY*

Comments: I wish to make a submission to council on TUE 1/4/14 to
 put forward my concerns concerning how the rates are raised, how they are
 apportioned, the impact on night properties are treated differently depending
 on their business type. Also proposals to assist council raise funds
 in a more equitable manner. And future development for Swan
 Hill.

I object to the proposed Special Rate.

Comments: _____

Date Rec'd	21 MAR 2014	221310
Workflow		263908
Copies	SR	454931
BW / Col		
Comments		

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(* If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments:

I support the concept for the Special Rate for business premises but not for vacant land. I think a very nominal fee for vacant land should apply.


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	13 MAR 2014
File #	22-13-10 263400
Doc #	453952
Workflow	EDM
Copies	DDP DCS
Security	CSRM
HW / Col	
Comments	



FOL
132

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ...

Business:

Phone: ...

Signature:

Additional Comments:

*This needs to continue
as there is no alternative*


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

11 MAR 2014 22-13-10

File #		File #	26-34-00
Workflow	EDM	Doc #	453750
Tables	DDP DCS	Security	
B/W/Doc	CSRM		
Comments			

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name _____
Business _____
Phone _____

I support the proposed Special Rate.

Comments: WE ARE SUPPORTIVE OF SPECIAL RATE PROPOSALS AS THIS IS THE ONLY MARKETING PROMOTIVE THAT MAY ENHANCE THE BUSINESS AND PROSPERITY OF SWAN HILL. WE CURRENTLY HAVE A VACANT PREMISES WHICH IN THE HEART OF THE CITY AND UNABLE TO ATTRACT TENANTS.

21 MAR 2014
SR
221310
263400
454508

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

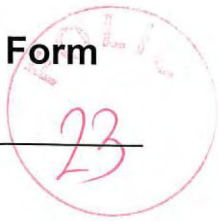
Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name:

Business name _____

Phone:

Assessment ID:

I support the proposed Special Rate.

Comments: Highly recommended to promote Swan Hill and
its surroundings. A great town to holiday and relax
Development in Industry and Innovation needed to support
our young

DATE	21 MAR 2014	221310
AMOUNT		263400
		454809
	SR	
Comments		

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

21

Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: ~~I~~ Sincerely recommend this Special Rate to promote Swan Hill and its surrounding district.
A great place to holiday with young families
Development in Industry and innovation to promote young families and work for our young

I object to the proposed Special Rate.

Comments: _____

Date	21 MAR 2014	221310
Amount		263400
Rate	SR	459806
SW / Co		
City		

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

JLIL
38

Name:

Business:

Phone:

[Redacted Name, Business, and Phone information]

22-13-10
26,3400
454167
L3

I support the proposed Special Rate.

Comments: We support the continuation of the 'Special Rate' for the Swan Hill Region because the special rate has been instrumental in promoting & developing our region which is good for all businesses in our region. We believe business will be a lot worse without it. It is an important investment to our future. ALL OUR futures.

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted Signature]

Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

22

I support the proposed Special Rate.

Comments: Sincerely recommend this Special Rate to
Promote Swan Hill and its surrounding district.
A great place to holiday with young families
Development in Industry and innovation needed to support
our young


I object to the proposed Special Rate.

Comments: _____

21 MAR 2014

SR

221310
263400
454805



I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014


Swan Hill Region Marketing Programs – Special Rate Submission Form

410
36

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: *We support the continuation of the 'Special Rate' for the whole Swan Hill Region because the special rate has been instrumental in promoting & developing our region which is good for all our businesses. We believe business will be a lot worse without it, it's an important investment in our future.*

14 MAR 2014		22-13-10
		263400
SR		459169
		

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

165

Name:

Business

Phone:

[Redacted Name, Business, and Phone information]

20 MAR 2014	File # 2213/0 263400
SR	Doc # 459701
	Security

I support the proposed Special Rate.

Comments:

Keep up the good work

[Handwritten Signature]

I object to the proposed Special Rate.

Comments:

~~Object to proposed~~

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted Signature]

Date:

24/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
171

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: GOOD THING! PROVEN RESULTS

I object to the proposed Special Rate.

Date Recd	12 MAR 2014	File #	22-13-10
Work/CA	EDM	Doc #	263400
Copies	DDP DCS	Security	453867
BW/Doc	CSRM		
Comments			

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

4/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:	
Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council. PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	
<i>Submissions must be received by 5pm on Friday, 21 March 2014</i>	

Swan Hill Region Marketing Programs – Special Rate Submission Form

22

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: *We believe the continued promotion of Swan Hill as a preferred place to live, work and raise a family is important. We encourage you to build on previous successes ie. Christmas trees gives Swan Hill some spirit at Christmas; The Accountants training program should be encouraged. Food & Wine festival at Pioneer Settlement can be built on.*

13 MAR 2014		22-13-10
		263400
Work on	EDM	453947
Doc on	DDP DCS	
on	CSRM	<i>6</i>

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 10/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

58

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:
 Business:
 Phone:
 Signature:

Additional Comments:

GREAT PROGRAM, REQUIRES IF WE
 ARE TO ATTRACT TOURIST + PROMOTING
 OUR TOWN.


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
 PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Rec'd	14 MAR 2014
File #	22-1310 263400
Doc #	459147
Workflow	EDM
Copies	DDP DCS
Security	CSRM
HW / Col.	
Comments	



26/FEB/2014 WED 11:02

Swan Hill Rural City Council

SWAN HILL VIC 3585

83

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
Business:
Phone:

I support the proposed Special Rate.

Comments: I BELIEVE IT WOULD BE HARD TO DEFINE THE BENEFIT OF THIS ADVERTISING TO BUSINESS OWNERS IN THE ENGINEERING, MANUFACTURE & OTHER RELATED INDUSTRIES. HAVING SAID THAT ANY ADVERTISING FOR OUR REGION CAN ONLY ENHANCE THE OPPORTUNITY FOR PEOPLE RE-LOCATING TO THE DISTRICT.

22-13-10
26-34-00

I object to the proposed Special Rate.

27 FEB 2014		
EDM		
DDP DS		
CSRM		

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details

Signature:

Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488
Fax:	(03) 5036 2340		SWAN HILL VIC 3585

Submissions must be received by 6pm on Friday, 21 March 2014

ROLIO
91
13 03 2014

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business:

Phone:

Signature:

Additional Comments:

My business is a franchise of Elders Insurance
I believe the ongoing promotion of Swan Hill
region is very important to enhance the likely
prosperity of local business into the future.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

17 MAR 2014

Date Rec'd	
File #:	22-13-10 263400
File #	459242
Workload	
Copies:	SR
Security:	
BW / Col:	
Comments:	



Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

20

I support the proposed Special Rate.

Comments: Highly recommended to promote Swan Hill and its
surrounding towns.
Great place to holiday and relax.
Development in Industry and manufacture to support
young families and our youth.

21 MAR 2014	221310
SR	263400
	454807

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

SLIC
37

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: *We support the continuation of the 'Special Rate' for the whole Swan Hill Region, because the special rate has been instrumental in promoting & developing our region which is good for all our businesses. We believe business will be a lot worse without it & it is an important investment to all our futures.*

14 MAR 2014		22-13-10
Area	€	26,3400
Sec #	Sec #	454188
SR	Sec #	<i>[Signature]</i>
Comments		

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

42

Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone]

22-13/10
26-3400
454163

I support the proposed Special Rate.

Comments: I believe the Swan Hill Inc Model is a very successful system of promoting the Swan Hill Region.

A promoter's group working in this way is partly the reason we are confident to invest in a new building for our business on this side.

I object to the proposed Special Rate.

Comments: [Blank lines for additional comments]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted]

Date: 13/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585
Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Date Rec'd:	18 MAR 2014
File #:	22-13-10 263400
Doc #:	454445
Workflow:	
Copies:	SR
Security:	
HW / Col:	
Comments:	



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature

Additional Comments:

Reduce some advertising cost by getting businesses + community groups involved in local events (incl smccc) - like food + wine festival & Country week Tennis (2015). It brings so many people to our town - we need to put on a show when they're all here so they keep coming back!!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

** MON 10/3 (public hol) - weekend of the food + wine show - there were so many cars/coravans / people passing through main st. of town - yet only a couple of shops were open !?!?*
** Business should be promoted & supported at times like these*



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature:

Additional Comments:

Keep up the Great work

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585


Fax: (03) 5036 2340

Date Recd:	14 MAR 2014
File #:	22-13-10 263400
Doc #:	459143
Author:	EDM
Copies:	PDP DCS
Security:	ESRM
RW / Col:	
Comments:	



Swan Hill Region Marketing Programs – Special Rate Submission Form

84
221310
263400
454934

1 MAR 2014	File #	263400
	Doc #	454934
	Security	

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: We need a detailed account of where all the money is being spent, we being the "Special Rate" payers. Perhaps a fully statement of reasons why the money has been given to those events.

The Tourism ~~book~~ book needs re-doing & the signs on the ➔

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Tourist Route drives badly need updating. They are missing, faded & not always clear to follow. This is for the "Lake Boga" drive & the "Wominnen" drive

Perhaps a walking track from "Paddle Steamer Motel" to "Blue Sky". Many people walk this track daily.

The tourists need to be considered when they get here.

Swan Hill Region Marketing Programs – Special Rate Submission Form

152

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: PLEASE MAKE SWAN HILL INC'S OBJECTIVES AND ACHIEVEMENTS MORE ACCESSIBLE.

07 MAR 2014 26-34-00
 22-13-10
 EPM
 DCS, CSRM, DDP
 453/116

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 05/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340


Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
 Business r _____
 Phone: _____

I support the proposed Special Rate.

Comments: THIS 'SPECIAL RATE' IS ESSENTIAL FOR THE FUTURE
OF SWAN HILL. IF WE DONT PROMOTE THE REGION WE
WILL SEE A FURTHER DITCHING IN OUR AREA.
THE VOLUNTEERS THAT FORM THE COMMITTEES THAT CONTROL THE
SPENDING OF THIS RATE WORK VERY HARD TO ASSURE THAT
SWAN HILL IS PROMOTED TO ADVANTAGE EVERYONE.

14 MAR 2014	22-1310
SK	263400
	454170
	

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 12. 3. 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014


Swan Hill Region Marketing Programs – Special Rate Submission Form

21

Name _____
Business _____
Phone _____

I support the proposed Special Rate.

Comments: *Fantastic news, very happy to see the Council has chosen to go ahead with the special rate. Good forward thinking!*

13 MAR 2014
EDM
DDP DCS
CSRM
22-1370
26-3400
453948


I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details

Signature: _____ Date: *27/2/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585
Fax: (03) 5036 2340
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
97

Name: _____

Business: _____


Phone: _____

I support the proposed Special Rate.

Comments: While we support the proposed special rate we believe our general council rates are too expensive and when prospective investors to our region look at becoming rate payers here, Swan Hill doesn't look so attractive.

I object to the proposed Special Rate.

Comments: _____

Date	17 MAR 2014	File #	22-13-10
Workflow		Doc #	26-3400
Copies	SR	Security	459236
BW / Col.			
Comments			

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

94


Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: While we support the proposed Special Rate we believe that local businesses + residents are paying too much in comparison to rates in similar areas + this issue needs to be addressed. In one hand we are trying to entice business to our region + with the other hand we are pricing ourselves out of the market.

Date	17 MAR 2014	22-1370
		26-3400
	SR	454239
		

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

FOLIO

131

26-3400

22-13-10

454463

City

I support the proposed Special Rate.

Comments: This is a no brainer an absolute must
for our region to survive.

I object to the proposed Special Rate.

Comments: _____

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 14 / 3 / 14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs Special Rate Submission Form

Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone]



I support the proposed Special Rate.

Comments: Because there is no other plan to allocate money for the promotion of Swan Hill where the larger businesses pay their fair share ie national stores + chains.

I object to the proposed Special Rate.

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are

Signature:

[Redacted signature area]

Date:

6/3/14

Please note: if no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

EDM

26-34-00

22-13-10

6 MAR 2014

Copies: DCS, CSRM, DPP

453603

Swan Hill Region Marketing Programs – Special Rate Submission Form

46

Name:

Business:

Phone:

[Redacted Name, Business, and Phone information]

I support the proposed Special Rate.

Comments:

Date Rec'd	21 MAR 2014	22-1370
Workflow		26-3400
Copies		154952
EW/Col	SR	
Comments		

I object to the proposed Special Rate.

Comments: WHILE NOT OBJECTING TO THE CONCEPT OF A SPECIAL RATE FOR MARKETING THE REGION, WE OBJECT TO THE PROPOSED SPECIAL RATE IN ITS CURRENT FORMAT. IT WOULD APPEAR TO US THE FUNDS ARE USE TO SPECIFICALLY PROMOTE SWAN HILL ONLY AND IS OF NO BENEFIT TO THE OUTLYING AREAS. WE SPECIFICALLY REFER TO THE FULL PAGE ADVERTISEMENT PLACED BY SWAN HILL INC SUPPORTING THE MOVE OF HARDISS PLACING TO SWAN HILL. OBVIOUSLY THERE WAS NO THOUGHT WHATSOEVER TO THE WISHES OF THE NYAH DISTRICT. AND FURTHERMORE THERE SEEMS TO BE NO PROMOTION OF ANY OF THE FEATURES OF THE SURROUNDING DISTRICTS. EG: NYAH LUNIFERA FORESTS, DISTRICT HOUSES, FISHMONG, BOUNDARY BOARD ETC. IT APPEARS TO US AN PROMOTIONS CENTRE ON CAMDEN ST AND THE RIVERLY SETTLEMENT, WHICH IS USE AND GOOD FOR SWAN HILL BUSINESSES TO CONTRIBUTE TO, BUT NOT THE OUTLYING AREAS.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted Signature]

Date:

21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form 89

Name:

Business:

Phone:

Z 27 FEB 2014 22-13-10
263400

I support the proposed Special Rate.

Comments: _____

EDM	
DDP DCS	
CSRM	
	65

I object to the proposed Special Rate.

Comments: WE RECEIVE NOTHING OF BENEFIT TO THE NYAH DIST FROM SWAN HILL INC. IF IT WASN'T FOR ONE OF OUR LOCAL RESIDENTS SUPPLYING THE INFORMATION CENTRE THERE WOULD BE NOTHING IN THE INFORMATION CENTRE ABOUT OUR AREA. AS YOU CAN GUESS WE ARE AGAINST ANY SPECIAL RATE FOR BUSINESSES IN NYAH/NYAH WEST.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 26. 2. 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:	
Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	
<i>Submissions must be received by 5pm on Friday, 21 March 2014</i>	

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____
 Business: _____
 Phone: _____

05 MAR 2014	26-34-00
Doc #	22-15-70
DM	Doc # 453474
CSAM, DDP	Security
BW / Co.	
Comments	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Our business does not benefit from the region marketing programs, if we want to promote our business we will do so in our own way.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(.. you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: WE OWN THE GOLF CLUB HOUSE ON DEPI LAND
THE COURSE HAS CLOSED DOWN (SO THE SPECIAL RATE DIDN'T DO MUCH
TO PROMOTE US), SO WE NEED TO REDUCE OUR EXPENDITURE.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

13/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

31

Name _____
 Business _____
 Phone _____

21 MAR 2014	22-130 26-3400 454796
SR	Secur ?

I support the proposed Special Rate.

Comments: _____

WE object to the proposed Special Rate. !!!

Comments: THE GOLF CLUB MEMBERS HAVE UNANIMOUSLY REJECTED THE PROPOSED SPECIAL RATE. WHY WAS THE GOLF CLUB SINGLED OUT AND NO OTHER SPORTING GROUP INVOLVED. THE GOLF CLUB IS NOT TOURISM AND HOSPITALITY, IS NOT COMMERCIAL, AND IS NOT INDUSTRIAL ACCORDING TO THE CRITERIA USED AS A BASIS FOR LEVYING. SWAN HILL INC. HAS NOT PROVIDED THE GOLF CLUB WITH ANY SUPPORT WHATSOEVER IN THE 12 YEARS TO DATE OF THE LEVY. LAST YEAR SOME COUNCIL DEPARTMENTAL STAFF DID NOT EVEN KNOW THE GOLF CLUB EXISTED OR WHERE IT IS EVEN LOCATED. IT WILL CELEBRATE ITS 60th ANNIVERSARY NEXT YEAR. THE CLUB QUESTIONS WHY WAS 'SPECIAL RATE' FUNDS USED TO BUILD A BBQ PAVILION, WHEN SWAN HILL INC'S OWN BROCHURE STATES "THESE FUNDS ARE CRUCIAL TO MARKETING OUR REGION TO THE WIDER AUSTRALIAN MARKET" IS "ENSURING MANY LOCAL TRADES AND SERVICES WERE UTILISED AND SHOW CASED" MARKETING OUR REGION? WHAT HAS SWAN HILL INC. DONE FOR THE NYAH NYAH WEST REGION IN THE PAST 12 YEARS - NOTHING, NOTHING, NOTHING !!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 18/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

an Hill Region Marketing Programs – Special Rate Submission Form



104
FO

6-34-00
2-13-10

453328

Full Name	
Comments	

Support the proposed Special Rate.

Object to the proposed Special Rate.

As Lessee of the Ulsunui Cafe, I object for the following reasons. My small business services the declining population of the Ulsunui townships and the surrounding farming community and is in an area which doesn't benefit from tourism. A special rate would be an extra financial burden on my ability to continue to operate as a small business - one of the remaining community businesses, in these difficult times.

Plan to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you do not plan to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your details are in the form.



Date: 28/02/14

note: If no response is received it will be assumed that you support the Special Rate.

Return form to:

council@swanhill.vic.gov.au

Post:

Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

(03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments:

21 MAR 2014 2213/0

Word/Ref		263400
Subs	SR	4521942
City / Co		SH
Comments		

~~W~~ ^{strongly} object to the proposed Special Rate.

Comments: We strongly object to the proposed Special Rate as the property owners. Swan Hill city is one of the HIGHEST rating councils in Victoria, why do we need to pay an extra rate on top of everything, we're not promoting a business! Our shed is used for storage only why can't the council manage their income better? Not happy!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 20/2/2014

Please note: if no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FO
66

Name

Business

Phone

14 MAR 2014
EDM
DDP DCS
CSRM
26-3400
459138

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: Our Rates are so high now. Any increase to support other business in my opinion is unfair and unrealistic. As mentioned above the property should not be rated as a business. It is my own personal storage shed.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

28/2/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

SR	SEAL	
----	------	---

3-10
100
459263

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

FOR THIS PRIVATELY OWNED HANGAR

Comments:

THIS IS NOW A PRIVATELY OWNED HANGAR AND NO BUSINESS OPERATES FROM THIS PREMISES.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

13.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



Swan Hill Region Marketing Programs – Special Rate Submission Form

COLIO
139

Name: _____
 Business r _____
 Phone: _____

Date	1 MAR 2014	22-13-10
Applicant	EDM	26-34-00
Prop	DDP DCS	453741
City Council	CSRM	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *The Council rate charged on all properties should be sufficient to cover for the proposed scheme. It is council responsibility to promote & develop the region as a place to live etc. Many councils have not levied such special levy but have better promotion of their regions. Our property has not been approved for any business purpose so far.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *28/2/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Business:

Phone:



PARSONS BULK HAULAGE
ABN: 96 037 259 651
PO Box 766 Swan Hill 3585
Ph: 03 5033 1551 Fax: 03 5033 1506

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: This site is old with shedding only half
used for Grain Storage.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(* If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

53

I support the proposed Special Rate.

Comments:

22-1318
26 3400
454945
21 MAR 2014
SR

I object to the proposed Special Rate.

Comments: We are a not-for-profit Community organisation, and thus any extra rate burden would be a considerable financial imposition on our Club, which has a small member base and is run by volunteers. If this rate is to be approved, we would request exemption from payment.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 20/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Business: _____
Phone: _____

PARSONS BULK HAULAGE
ABN: 96 037 259 651
PO Box 766 Swan Hill 3585
Ph: 03 5033 1551 Fax: 03 5033 1506

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: _____
_____ *Relevant on GRAIN Buyers paying High price For Grain*
Site was purchased for \$400,000.00 & the Council has
it valued at approx \$700,000.00.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

23

Name:
Business:
Phone:

22-1310
26-3400
453968
65

EDM	JOB #	453968
DDP DCS		
CSRM		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I believe I pay enough in rates now. My shop is not in the (Golden Mile) & we don't get any support down here. I have had my own CHRISTMAS DECORATIONS MADE AS SWAN HILL INC. WAS NOT ABLE TO provide us with any. I hope you people realize that times are tough & there is not enough money in some business (like mine) to stretch as you might like

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 3.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOI 99

Name:

Business:

Phone:

03 MAR 2014

26-34-00

Doc #	EDM	Doc #	28-13-10
Sec #	DCS, CSRM, DDP	Sec #	453333
/03			

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: MORRISON'S JOINERY & TIMBER P/L NO LONGER EXISTS - SINCE 2005 IN FACT

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: Date: 25/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

49

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

[Redacted Name, Business, and Phone information]

Date rec'd	21 MAR 2014	File #	22-13-10 26-3400
Workflow:		Doc #	4549401
Copies:	SR	Security	
BW / Col:			
Comments			

I support the proposed Special Rate.

Comments:

[Empty comment lines for 'I support' section]

I object to the proposed Special Rate.

Comments: *We are the landlord.*

[Empty comment lines for 'I object' section]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted Signature]

Date: *17/3/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

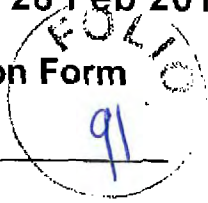
Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name _____
 Busin _____
 Phon _____

27 FEB 2014
 EDM
 DDP DCS
 CSRM

22-13-10
 26-39-00

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Our Rent and Leases are locked in. Retail Businesses are doing it tough. Now its not the time.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *26/2/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488

Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

92

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

27 FEB 2014 22-13-10 26-34-00

I support the proposed Special Rate.

Table with handwritten entries: EDM, DDP, DCS, CSRM

Comments: [Blank lines for text entry]

I object to the proposed Special Rate.

Comments: Our Rent and Leases are locked in. Retail Businesses are doing it tough. We are all struggling. Now its not the time.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted]

Date: 26.2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer, Swan Hill Rural City Council, PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____

Business name: _____

Phone: _____

DATE	05 MAR 2014	FILE #	26-34-00 22-1370
TITLE	EDM	Doc #	453468
DESCRIPTION	DCS, CSR, DDP	Security	
Category			
Comments			

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *I don't wish to participate or support this special rate levy as I believe our rates which we already pay cover sufficiently and any new businesses will also pay for this. Our rates could be put to use in this area, not be expected to pay more*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 28/2/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

Table with columns: Date Recd, Amount, etc. Contains handwritten entries: 22-1310, 263400, 459684, SR, LG.

I support the proposed Special Rate.

Comments: [Blank lines for text entry]

I object to the proposed Special Rate.

Comments: IN THE NOT TO DISTANT FUTURE WE WILL PROBABLY BE JOINING THE OTHER BUSINESSES THAT HAVE CLOSED DUE TO THE HIGH COSTS TO OPERATE IN THIS TOWN

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted] Date: 19-4-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to: Email: council@swanhill.vic.gov.au Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585 Fax: (03) 5036 2340 Submissions must be received by 5pm on Friday, 21 March 2014

13/3/2014
Swan Hill rural City Council



objection to proposed rates surcharge for businesses

I would like to object to this proposal for the following reasons:

- (1) Rates in Swan Hill are already considerably higher than other shires
 - Swan Hill -0.820 cents per dollar based on CIV plus fire service levy comparison with other commercial properties
 - Boroondara 0.1693 cents per dollar based on CIV plus \$200 fire service levy
 - Richmond 4.561 cents per dollar based on NAV plus fire service levy
 - City of Melbourne 4.77439 cents per dollar plus \$200 fire service levy based on NAV

(2), Swan Hill Inc would appear to be only interested in CBD Swan Hill not out lying Businesses

My business at [redacted] has never had any contact, newsletter, information or advice from Swan Hill Inc in the 4 years we have owned this property. The only contact has occurred now in an attempt to encourage us to support this rate surcharge

I would express the same objection for our property at [redacted]

Yours sincerely

[redacted signature area]

Date Rec'd	14 MAR 2014
File No.	22-13-10 263400
No.	454142
Workflow	EDM
Copies:	DDP DCS
Security:	CSRM
HW / Col:	
Comments:	

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

176

20 MAR 2014

22-13-10
263400
454690

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Swan Hill rates are too high. Perhaps if the funds were used to assist establishment of manufacturing in Swan Hill I might agree. However trying to promote short term tourism, in Melbourne, against places like Echuca which is 100k's closer I believe is futile. Parking meters also do not help attract shoppers. There is none in Wodonga.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: _____ Date: 19/3/2014

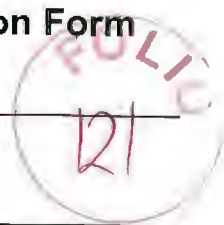
Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____
 Business name: _____
 Phone: _____

19 MAR 2014	22-13-10
SR	263400
	454473
	LES

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: PROPERTY VACANT. ALREADY PAY EXCESS RATES!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 17.3.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

POLIO
69

Name:

Business:

Phone:

[Redacted area]

7 MAR 2014

22-13-10
263400
454264

I support the proposed Special Rate.

Codes	SR
EW/Co	
Comment	

Comments:

I object to the proposed Special Rate.

Comments: Business is tough enough in the current commercial climate & another increase in rates will make things even tougher. More shops will close in the future if this rate goes ahead - Swan Hill will decrease in commercial business NOT increase.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April-2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

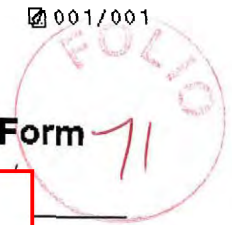
Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone information]

221310
263400
454262

I support the proposed Special Rate.

Comments:

[Crossed out comment lines]

I object to the proposed Special Rate.

Comments: IN VIEW OF THE CURRENT RATES AND THE FACT
I CAN NOT SEE IT BEING IN THE INTEREST OF ALL
RATEPAYERS

Res. ad

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted signature area]

Date: 12-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

FOLIO
112

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

04 MAR 2014	26-34-00
Edm	28-13-10
DCS, CSR, DDP	Doc # 453415
Comments	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: ALREADY RATED TO HIGH!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

28-2-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

45

Name: _____
 Business: _____
 Phone: _____

Work CA	2014	221310
LOG BS	SR	263400
BW Co		454444

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Since you have raised this one issue, you have made us aware of other issues which we will now pursue, including expansion in other shires. We object to the continuation of the proposed Special Rate. The reasons are listed overleaf. The one facility provided by the Shire which is essential to our business has been closed and information is it will not be reopened, therefore the existing Special Rate has been detrimental to our business. Three neighbouring shires have offered this service to us for free. Swan Hill wanted payment for the service, but have now shut it down, which indicates the attitude of council to our industry (unless it's just plain greed). P.T.O.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

We intend to build larger premises, if other shires will support us more than Swan Hill, we will build over the river & will expand our existing premises in Gannawarra Shire.

The write-off for properties in common occupancy with a residence should be assessed on a per case basis. In our case, the proposed rate would be over-taxing us by at least 200%.

There has been more communication from Swan Hill Inc than from the council on this Special Rate. The glossy brochure states that Swan Hill Inc is funded by the special rate. When Swan Hill Inc started, we spoke to them and they agreed they could do nothing for our business in marketing terms. None of the 8 supposed benefits to businesses on the top of the A3 Swan Hill Inc brochure are useful to us. Therefore, throughout its existence Swan Hill Inc has done nothing for our business and has not changed its structure to support our business. As this new rate will be forwarded to Swan Hill Inc, we do not support it as their services are of no use to us.

We could count on one hand the number of out-of-town visitors we get each year. You have possibly achieved 4 new people coming to this region in 2 years. How much expenditure is this per capita? There are 2 veterinary clinics in Swan Hill - that would equate to an average of one new client for us per year (that is, if they all have pets). The glossy brochure talks about the CBD being littered and one section stops mid-sentence - how is this good advertising for the region? Choosing a family vet is a different process to choosing a restaurant or a favourite clothes shop.

We have noticed that we have been rezoned from residential to commercial, without any consultation from the shire. We will be pursuing this to find out why we were not consulted and which other primarily residential properties have also changed.

Swan Hill Region Marketing Programs – Special Rate Submission Form

56

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: _____

21 MAR 2014

Spec	22/3/10
SR	263900
Security	454941

I object to the proposed Special Rate.

Comments: - Current model is not working.
 - Question use of S.H. Inc money to fund adds to support yes case. Is this appropriate?
 - No Data base of business after 12 years - why not.
 - Budget indicates carry over funds in excess of 120,000 and many the items ~~are~~ allocated funding on a adhoc basis.
 - Need to finish current model + after county consultat. design a new model.
 - Gannawarra shire removed their levy because it wasn't working!!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 20/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

F0
67

Name: _____
Business: _____
Phone: _____

22-13-16
26-3900
454137
4 MAR 2014
EDM
DDP DCS
ESRM

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Our rates are so high already.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.

Signature: _____ Date: *12/3/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

HOLIO
161

Name: _____
 Business: _____
 Phone: _____

05 MAR 2014	26-34-00
EDM	Doc # 453472
DCS, KERM, DDP	
Comments	

I support the proposed Special Rate.

Comments: If I can function wholly as a commercial/business facility, I have no objections to this charge. At this point in time I am being charged full commercial rates but cannot market my business under commercial regulations, with regards to signage.

I object to the proposed Special Rate.

Comments: If I cannot market my 'business' with small, tasteful 'bunting signs', I object to paying a special business rate. Therefore to distinguish whether I object or support this special rate, the council need to decide whether I am business or residential and apply the appropriate regulations.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details)

Signature: _____ Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

10-10
11

Name:

Business:

Phone:

Date Rec'd	27 FEB 2014
Tip #	22-13-10 26.34.00
Doc #	453/90
Class	EDM
Codes	DDP DCS
Security	CSRM
BW / Col	
Comments	

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: We fail to see any reason to pay a levy for Swan Hill Inc. we have done so for the past 10 years or so and have not seen any benefit at all - We have no correspondence from SHVIC & have no idea of what they do on our behalf - if anything. We ask that we are not charged a levy on our rates

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature:

Date:

26.2.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



29
03

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Swan Hill 3585

20 March 2014

Dear Mr Miller

Re: SPECIAL RATE ASSESSMENT ID's



I do not agree with Swan Hill Inc's special rate in its current form. Insufficient emphasis and resources are directed to the manufacturing and industry sector which affect the abovementioned properties.

Yours sincerely



Date Rec	21 MAR 2014
File #	22-13-10
Doc #	459798
Workflow	
Copies	SR
Security	
BW / Col	
Comments	

263400



Swan Hill Region Marketing Programs – Special Rate Submission Form

Name _____
Business _____
Phone _____

126

19 MAR 2014

22-1310
263400
454468

I support the proposed Special Rate.

Comments: _____

SP	

I object to the proposed Special Rate.

Comments: *I would only support this special rate if the money was going to be spent on encouraging industrial business to town bring people into our town for jobs*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: *14-3-14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
 Business n _____
 Phone: _____

127

I support the proposed Special Rate.

19 MAR 2014	=	22-1310
	=	26-3400
	=	454467
SR		

Comments: _____

I object to the proposed Special Rate.

Comments: *I would only support a special rate if it was going to be spent on encouraging commercial & industrial promotion. That is bringing new business that will provide jobs*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *14-3-14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____
 Business: _____
 Phone: _____

05 MAR 2014		26-34-00
EDM	Doc #	22-13-10
DCS, CSRM, DDP	Security	453477
Comments		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *It does not tell me the costing of this special rate.*
I don't want another costing, I already pay enough where I am and get no support.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

your request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *28/2/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

87

Name: _____
 Business: _____
 Phone: _____

FEB 2014 22-13-10 26-34-00

I support the proposed Special Rate.

EDM	
DDP DCS	
CSRM	

Comments: _____

I object to the proposed Special Rate.

Comments: I DO NOT CONSIDER THAT THERE WILL BE A SPECIAL BENEFIT TO US. SWAN HILL COMMENCE AND ECONOMIC ACTIVITY HAS ACTUALLY DECREASED IN THE YEARS THE SPECIAL RATE HAS BEEN IN EFFECT. THIS IS EVIDENT IN MY OWN BUSINESS AND ALL THE OTHERS THAT HAVE CLOSED IN THAT TIME

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 20/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO 124

Name:
Business:
Phone:

[Redacted area for Name, Business, and Phone]

014	26-34-00
	2-13-10
Doc	453553
DDP	Security

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: We have no evidence that the previous excessive charges have assisted growth in Swan Hill (in fact the opposite is the case)
Swan Hill Rates do not reflect fairness now.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: [Redacted] Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax:	(03) 5036 2340		

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name:

Business:

Phone:

05 MAR 2014		File #	26-34-00
EDM		Doc #	22-13-10
DCS, CSRM, DDP		Security	453471
Comments:			

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: WE OPERATE IN A EXTREMELY COMPETITIVE INDUSTRY,
WITH COMPETING MONUMENTAL FIRMS BASED IN MILDURA, BENDIGO,
STAWELL, KYABRAM, SHEPPARTON ETC. WE BELIEVE ANY
UNNEEDED EXTRA COST WILL BE A BURDEN ON OUR BUSINESS
WHICH WE CAN NOT AFFORD!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014


Swan Hill Region Marketing Programs – Special Rate Submission Form

98
FOOT

Name:

Business:

Phone:

03 MAR 2014	26-34-00
EDM	22-13-10
DCS, CSRM, DDP	453334
Secu	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Rates are already too high, Council have no vision
 Staff + CEO are paid too much for what they do,
 only the city area is focused on with out lying areas
 and roads neglected.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 26-2-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

42

REC	21 MAR 2014	22-13-16
		26-3400
		# 454454
	SR	Secur

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments:

We have had this rate for several years now. It has proved a waste of money.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

21-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

FOLIO 06

Swan Hill Region Marketing Programs – Special Rate Submission Form


Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: _____

13 MAR 2014	22-1370
EDM	26-3400
DDP DCS	453963
CSRM	

I object to the proposed Special Rate.

Comments: THERE IS NO TRANSPARENCY TO SWAN HILL INC, NO PROOF OF ANY GAIN FROM APPROX \$2 MIL DOLLARS SPENT TO SWAN HILLS ECONOMY.

DOES THIS OBJECTION MEAN ANYTHING AS YOUR LETTER CLEARLY STATES IT (THE SPECIAL RATE) COMMENCES ON 15 JULY 2014. OUR SHOP ALONG WITH 20 ODD OTHERS ARE VACANT SO IT WILL ONLY MAKE THINGS WORSE THAN THEY ALREADY ARE.

HIGHER RATES = HIGHER RENT = MORE VACANT SHOPS.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 28/02/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

52

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: _____

	1 MAR 2014	22-13/10
		26-3/100
	SR	45/19/14

I object to the proposed Special Rate.

Comments: I have been trading in Swan Hill for seven years this August.
The first two months this year, have been very slow turnover has gone down by half, or earlier years. With January 2014 being worse than JAN 2011 which was the flood year when we closed 12 days.
Struggling to pay the rent and keep the shop open. Cantaffore

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. ^{More expense}

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 1/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

30

221310
263400
454797

MAR 2014
SR

I support the proposed Special Rate.

Comments: Running a small business

I object to the proposed Special Rate.

Comments: Running a small business already ^{really} ~~very~~ hard at Swan Hill. I support those special rate. However that ~~it~~ should have another way to collect money. Landlord need pay the bill for those rate. As a investor at Swan Hill, we bring working position. rental a house and shop. payment for utility. We support local business. Landlord get the rental need to return to local community.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 14.03.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
128

Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: _____

Work on	9 MAR 2014	F =	22-13-10
D/S		Doc #	26-3400
W/C	SR	TV	454466

I object to the proposed Special Rate.

Comments: UNFAIR
Andrew's mobile 0429376315

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 17-3-14


Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

153

Name: _____
 Business r _____
 Phone: _____

07 MAR 2014 26-3400
 EDM 22-13-10
 DCS, CSRM, DDP 45 3615


I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: 1) Increase costs on Local Business Struggling to pay rates now
 2) Focus on local projects - River Precinct, Bridge, Drag Strip
 3) Give tourist something to do and see and they will come
 4) Entertainment for younger adult & children

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(.. you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 5/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

154

Name: _____
Business: _____
Phone: _____

AR 2014 26-34-00
22-13-10
453613

DCS, CSRM, DDP	
3/1/14	
Doc	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I FIND THIS WHOLE THING UNFAIR
~~UNFAIR~~ THE ADVERTS ON TV SEEM TO PROMOTE THE
SAME BUSINESS CONCERN SHOPPING
THE BUSINESSES THAT REALLY GET A BOOST FROM THEM ARE
RESTAURANTS, MOTELS, HOTELS.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:


Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

152
110

Name:
Business:
Phone:

06 MAR 2014		26-34-00	
EDM	Doc #	22-13-10	
DCS, CSAM, BDP	Doc #		
SW 100			
Comments			

I support the proposed Special Rate.

Comments:

I object to the proposed ~~Special Rate~~

Comments: I strongly object that the council wants to introduce a Special Rate. Don't you think we pay enough rates and taxes. Maybe you should look at your own four walls and see where you can reduce and make cuts instead of the land owners and occupiers. The rates and taxes that the council collect should already be going towards promoting the Swan Hill region. If this similar scheme has been in operation since 2002, what improvement has been achieved? None! Just have a look at how many empty premises are in the area.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact detail:

Signature: _____

Date: 3.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax:	(03) 5036 2340		

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 93

Business:

Phone: 22-13-10
26-3400

FEB 2014	
EDM	
DDP DCS	
CSRM	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Our Rent and Leases are locked in. Retail Businesses are doing it tough. We are all struggling.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOR 65

Name: _____
 Business: _____
 Phone: _____

EDM	454139
DCS DDP	
CSRM	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: As a property owner / landlord I believe the special rate has had a negative effect on property values / is just another cost that has to be carried by already stressed property owners / tenants - as witnessed by the large number of vacate shops in Swan Hill. Rates a changes are arguably the ~~dearest~~ in Victoria - something that has to give. ~~dearest~~ deleting the special rate would be a good start!!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

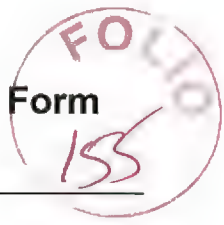
Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

07 MAR 2014
EDM
DCS, CSAM, DDP
26-34-00
2213-10
453612

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Rates already are excessive. Primary Industry and rural towns are already struggling. Businesses cannot keep being the milking cow. We cannot keep coming up with more money to satisfy an ever increasing demand for spending. Everybody has to cut costs - Shire Councils may also have to do so until the economy improves. I object, as I cannot keep spending.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(. you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 4-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

EOC
123

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: _____

19 MAR 2014		#	263400
ES	SR	Sec	454471
			?

22-13-10

I object to the proposed Special Rate.

Comments: PROPERTY VACANT. ALREADY PAY EXCESS RATES!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 17-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

13 MAR 2014

Work Item	EDM	22-1310
Codes	DDP DCS	263400
	CSRM	453967

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *I object to the special rate. as I feel we pay enough for rates without any more expense. Today small businesses are however are going through a difficult time to survive. (due to my age I only work 3 days a week.)*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: Date: 9-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

Table with columns: Date (05 MAR 2014), Doc # (26-3400), Title (EDM), Doc # (22-1370), Description (DCS, CSR, DDP), Security, and a logo.

I support the proposed Special Rate.

Comments: [Blank lines for text entry]

I object to the proposed Special Rate.

Comments: PLEASE REFER ATTACHMENT (1) [Blank lines for text entry]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: [Redacted]

Date: 03-03-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer, Swan Hill Rural City Council, PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
Submissions must be received by 5pm on Friday, 21 March 2014

I do not support the re-introduction of a Special Rate and submit the following comments.

1. Despite a Special Rate in place since 1989 to raise funds to pay for activities that encourage business development and commerce, there has been a decline in the number of businesses operating in the Swan Hill municipality. Likewise, permanent population growth and increase in income levels could be best described as disappointing.
2. Instead of a Special Rate requested by Swan Hill Inc to cover in part the associated decline in the number of rateable businesses, and for additional monies over five years to continue with marketing programs that are clearly not working based on these key indicators, Councillors are respectfully requested to review their recent decision to support the re-introduction of a Special Rate fee.
3. Council needs to adopt strategies that will reduce, not increase the cost to business in the Swan Hill municipality. Instead of raising business costs for the next five years in Swan Hill through an escalating Special Rate fee based on CPI increases, why not do the opposite and lower the cost of setting up and operating a business here through the removal of the Special Rate altogether.
4. For a limited period, why not also consider the waiver of Council fees and charges for the first twelve months of any new business and aggressively market Swan Hill as truly "Open for Business". Swan Hill would then stand out from other Council areas that are also competing for new business. The lowering of business costs in the Swan Hill Council area will demonstrably contribute to a positive environment for those considering establishing a business along the Murray River.
5. The imposition of a 5 year marketing levy will place additional cost pressures on existing businesses at a time when structural change in key sectors such as agriculture, manufacturing and retail is underway.
6. Businesses currently face a rise in other operating costs such as rent, energy, telecommunications, freight and wages, with no foreseeable economic development initiatives by Council or Swan Hill Inc that will significantly contribute to an increase in their customer base.
7. Businesses in Swan Hill are already required to pay higher than the State average for Council rates, and importantly that of many neighbouring Councils. The re-introduction of a Special Rate fee will exacerbate this high fee- charging environment and continue to give other Murray towns an economic advantage over Swan Hill.
8. Based on the poor performance indicators achieved in business attraction, business retention, incomes levels and population growth, Council and Swan Hill Inc are asked to question their current strategies for delivery of marketing and economic development across the Swan Hill municipality, and in particular their support for a model that relies on the re-introduction of a Special Rate on business.



Attachment to Swan Hill Region Marketing Programs – Special Rate Submission Form

ACHUMENT 2 - MISSY JO DOLLS SPECIAL NOTE SUBMISSION
 COYD LEASE CONTRACT

Item 10 [1.1, 2.1.2, 2.1.5 & 5.4]	<p>Building Outgoings which the tenant must pay or reimburse [Alternative 1] Premises consist of the entire lettable area of the building * 100% of all building outgoings including council, municipal water rates, tariffs, charges and taxes and consumptions and outgoings as set out in this lease OR [Alternative 2] Premises consist of only a part of the lettable area of the building *</p> <p>The Tenant's proportion of Building Outgoings (a) in relation to Building Outgoings that benefit all of the premises in the Building: the proportion that the Lettable Area of the Premises bears to the total lettable area of the Building, which at present is 100 % **; (b) in relation to Building Outgoings that benefit the Premises and other premises but not all of the premises in the Building: the proportion that the Lettable Area of the Premises bears to the total Lettable Area of all premises (including the Premises) that benefit from the outgoing; (c) in relation to Building Outgoings that benefit only the Premises: 100%</p> <p>If the Act applies, Building Outgoings for the first accounting period will include the sum of \$ *** for management fees. Of this sum, the Tenant's proportion is \$ ***. In subsequent accounting periods, the amount payable for management fees will be calculated in accordance with Section 49(2), (3) and (6) (unless Section 49(2) does not apply by reason of Section 49(4)).</p> <p>* Note: One alternative must be deleted ** Insert percentage *** If the Act applies, insert these amounts</p>
Item 11 [1.1 & 6.2]	<p>Risks which the insurance policies must cover *</p> <ul style="list-style-type: none"> - Fire - Flood - Lightning - Storm and Tempest - Explosion - Riots and Civil Commotion - Strikes - Malicious Damage - Earthquake - Impact by Vehicles - Impact by Aircraft and articles dropped from them - Internal Flood Water * Public Liability Insurance * Plate Glass Insurance <p>and such other risks as the Landlord reasonably requires from time to time. * Delete risks not required to be covered and add any other risks required to be covered</p>
Item 12 [1.1 & 2.3.1]	<p>Amount of public risk insurance cover: <u>TEN MILLION DOLLARS (\$10,000,000.00)</u></p> <p>or other amount reasonably specified from time to time by the Landlord</p>
Item 13 [1.1]	<p>Period of loss of rent and outgoings insurance: Not applicable</p>
Item 14 [2.1.7]	<p>Interest rate on overdue money: <u>TWO PER CENT (2%)</u> more than the rate from time to time fixed by the Penalty Interest Rates Act 1983 (Vic).</p>

HOLIC
140

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

Date Rec'd	11 MAR 2014	22-13-10
Amount	EDM	26-34-00
	DDP DCS	453738
	CSRM	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: The Council rate ^{charged on} that on property (or all business properties) should covers the ~~proposed~~ purpose of the scheme is to encourage business development & revenue by promote & develop the region as a place to live, invest, shop & visit. NOT many other municipal has levied such kind of special rate in order to carry out the schemes. The town business has not been doo great, I believe this special

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014: ^{Rate will only increase our cost.}

(* you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 28/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

35

I support the proposed Special Rate.

Comments: _____

221310
263400
454792
21 MAR 2014
SR

I object to the proposed Special Rate.

Comments: I wish to object to the special rate for the above property as this is a vacant block of land that no longer has a car wash. It has been vacant for the past 5 years.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
05



I support the proposed Special Rate.

Date received	13 MAR 2014	File #	22-13-10 26-3400
Workfile	EDM	Doc #	453964
By	DDP DCS		
Subject	CSR/M		
Comments			

I object to the proposed Special Rate.

Over the past few years, we have only seen and experienced a financial decline throughout Swan Hill businesses. Many businesses sadly closed and Swan Hill as a township & unity has suffered. Given the current circumstances as a local business - cannot afford the proposed "Special" and have not benefited from this vote at all.

In my eyes, the only individuals who have been positively affected are our local council members with new cars & new buildings. Do yourselves a favour & read Friday March 7th Guardian to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. page 4

If you wish to make a verbal submission, a Council Officer will contact you to discuss arrangements. Please ensure your



Date: 12/03/2014

Mrs Jay Schindler's
"Need to attract people to the region" - she sums it up PERFECTLY!

note: If no response is received it will be assumed that you support the Special Rate.

Return form to:

council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

(03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

110 97

Name

Business

Phone

[Redacted Name, Business, and Phone information]

28 FEB 2014		26-34-0
EDM	DCS, CSRM	453310
DDP		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Hope Racey 50.1% Do Also
Could you also explain why RORWAGE BUSINESS
DOES NOT PAY THIS RATE.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

[Redacted Signature]

Date: _____

27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs - Special Rate Submission Form

Name:

Business:

Phone:

[Redacted area for Name, Business, and Phone information]

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Refer attached notes.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted signature box]

Date: 19.3.2014.

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

RE: Intention to Declare a Special Rate

(Supplementary Notes)

Firstly may I acknowledge the tremendous efforts of all those involved in promoting the city of Swan Hill and its immediate surroundings, their individual efforts are to be commended. May I also add that it is not my intention to offend these people.

1 - But I do strongly object to the current proposal of a Special Rate for the reasons detailed below:

1.1) - *Inequitable appropriation. The proposed rate in its planned configuration implies that only "specific" property owners will benefit should the listed objectives be achieved.*

1.2) - *Duplication of Swan Hill Rural City Council documented objectives and budget.*

1.3) - *Disproportional contributions. Land values and subsequent additional rates levied has very little to do with the benefits received should the listed objectives be achieved.*

1.4) - *Business affordability.*

2 - I also strongly object to the process adopted by Council:

2.1 - *To presume and assume that a "no response" is supporting the proposal is truly a bizarre disposition to take. The outcome should be based on the validity of the arguments not the number of yes or no responses.*

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
68

Name:

Business:

Phone:

2-13-10
6-3400
454136

EDM	
DDP	DCS
CSRM	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Our rates are so high already.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: _____ Date: *12/3/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____

Business: _____

Phone: _____

[Redacted area]

26-34-00

28 FEB 2014 - 22-13-10

453311
CSRM, DDP



SW / C/P	
Comments	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *We are strongly objected and rejected to the proposed Special Rate.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted]

Date: *27 - Feb - 2014*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

170

Name: _____

Business: _____

Phone: _____

I support the proposed Special Rate.

Comments: _____

20 MAR 2014

SR

22/3/10
263400
459696

I object to the proposed Special Rate.

Comments: It is outrageous that the council is considering this special rate. What are we paying council rates for? And for the council to let some other group do the work they are supposed to do and charge businesses for that? Swan Hill already has the highest council rates in Victoria. This council doesn't make it easier for businesses in Swan Hill, only harder. Swan Hill Inc. is in my eyes useless. They lack ideas and to organize a few events a year is nowhere near enough. I object this special rate because it is a complete waste of money. Just look at all the empty shops in Swan Hill and it tells you how well Swan Hill Inc. is doing.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 19-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585


Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

73

Name: _____
Business: _____
Phone: _____

17 MAR 2014
SR
22-1370
26-3400
4542 60


I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I pay the 'Special Rate' for my premises (which I own) & also
next door shop (256 Campbell St). Only 1 business operating.
Have found no extra custom from 'Food + Wine Festival',
'Market Day' or 'Christmas Promotion'. Cannot see your
Marketing making a difference.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 12-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

Bev + HARRY Pye
88

27 FEB 2014
22-13-10
26-3400

Table with columns for EDM, DDP, PCS, CSAM and a checkmark.

I support the proposed Special Rate.

Comments: [Redacted]

I object to the proposed Special Rate.

Comments: COUNCIL RATES ARE HIGH ENOUGH -
BUSINESSES ARE FINDING IT HARD ENOUGH
TO KEEP GOING. WE DO NOT NEED ANY
MORE RATES.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted]

Date: 25-2-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer, Swan Hill Rural City Council, PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

459261

Name: _____

Business _____

Phone: _____

[Redacted area]

SR	459261

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I feel that as I am only a landlord, it should be up to the tenant in this case.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

[Redacted signature]

Date: _____

13. 3. 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

EOLIN
163

Name:

Business:

Phone:

26-34-00

05 MAR 2014

EDM	Doc # 453470
CS, CSRM, DDP	Security
SW/Coi	
6115	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: WE OPERATE IN A EXTREMELY COMPETITIVE INDUSTRY
WITH COMPETING MONUMENTAL FIRMS BASED IN MILDURA,
BENDIGO, STAWELL, KYABRAM, SHEPPARTON ETC. WE BELIEVE
ANY UN NEEDED EXTRA COST WILL BE A BURDEN ON OUR
BUISNESS WHICH WE CAN NOT AFFORD!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included).

Signature:

Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *See attached letter*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014



27th Feb. 2014

RE: SPECIAL RATES SUBMISSION

Dear Mr Miller,

This is a submission to the Swan Hill Rural City Council to object to their intention to declare a Special Rate to our business.

In your letter, the council considers that the benefit of paying this will be that "the Swan Hill region will be enhanced through increased commerce and economic activity".

As an agricultural machinery dealership business, this has not been the case in the past and therefore unlikely to change in the future. This is an unproductive and unnecessary cost to our business and only adds to existing high overheads.

My submission form is attached.

Regards,



03 MAR 2014		26-34-00
		22-13-10
EDM		
DCS, CSRM, DDP		

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
 Busine
 Phone

106

Date	18 MAR 2014	22-13-10
		26-3400
	SR	459360
BW/Col		
CC		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: We have no objections to SWAN HILL INC. at a reasonably special rate. Currently our "special rate" is almost 30% of our rates which seem ~~excessive~~ for what we ~~see~~ benefit for example the so called successful weekend of "Food & Wine!", we experienced a less than 1/2 full motel for the weekend. Speaking to other shops in the CBD we think the rate should be more evenly spread with not the motels carrying the larger amounts.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date: 13.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

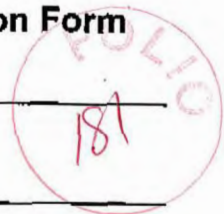
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:



MAR 2014 # 22-1310
263400
454685

SR	Security	
----	----------	--

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: I DO NOT BELIEVE THE SPECIAL RATE HAS HAD ANY NOTICEABLE SUCCESS IN RESPECT TO OUR BUSINESS.
THE LACK OF POPULATION GROWTH AND MANUFACTURING DEVELOPMENT HAS NOT BEEN ADDRESS'D.
I BELIEVE SWAN HILL INC. OPERATIONS COULD BE FINANCED OUT OF OUR RATES AS THEY HAVE REMAINED A RIDICULOUS LEVEL.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

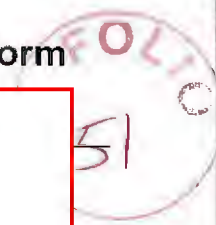
Date:

18/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:	
Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	
<i>Submissions must be received by 5pm on Friday, 21 March 2014</i>	

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____
Business: _____
Phone: _____

EDM
DCS, CSAM, DDP...

34-00
13-10
453617

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *Factory is leased by ABC Motors who have gone into receivership. So we may find it difficult to get new tenants*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: *3/3/14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:	council@swanhill.vic.gov.au	Post:	Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax:	(03) 5036 2340		

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

173

Name _____
Business _____
Phone _____

20 MAR 2014
221310
263400
454693
SR

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: Our Business will not benefit from this
added Rate.
Just rate the traders & tourism/motels etc
as they are the ones that will benefit.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

101
1703

Name: _____

Business: _____

Phone: _____

U 3 MAR 2014 26-34-00

EDM	22-13-10
IS, CSRM, DDP	453331

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: This maybe great for the tourism industry but really does not bring us any business - WE DON'T ADVERTISE VERY MUCH EITHER.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____

Date: 24/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: I DO NOT SUPPORT THIS RATE.

Work w		22-13-10
Copies	SR	26-3400
BW /		1/54947
Corr		

I object to the proposed Special Rate.

Comments: I OBJECT TO THIS PROPOSAL.

AS SWAN HILL IS KNOWN FOR ITS VERY HIGH RATES, I CONSIDER THIS PROPOSAL IS MOST CERTAINLY NOT WARRANTED, NOW, OR IN THE FUTURE, BEING A LAND OWNER (OF COMMERCIAL LAND) & OWNER OF A SMALL BUSINESS (MINI STORAGE) I SEE NO BENEFIT IN THIS PROPOSAL IN AN ALREADY HARD BUSINESS INCORPORMENT.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 25 MARCH 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business

Phone:

[Redacted area for Name, Business, and Phone]

I support the proposed Special Rate.

Comments:

[Lined area for comments under 'I support' option]

I object to the proposed Special Rate.

Comments:

Refer attached notes

[Lined area for comments under 'I object' option]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

[Redacted signature]

Date:

19.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

20 MAR 2014

2213/0
263400

SR



RE: Intention to Declare a Special Rate

(Supplementary Notes)

Firstly may I acknowledge the tremendous efforts of all those involved in promoting the city of Swan Hill and its immediate surroundings, their individual efforts are to be commended. May I also add that it is not my intention to offend these people.

1 - But I do strongly object to the current proposal of a Special Rate for the reasons detailed below:

1.1) - *Inequitable appropriation. The proposed rate in its planned configuration implies that only "specific" property owners will benefit should the listed objectives be achieved.*

1.2) - *Duplication of Swan Hill Rural City Council documented objectives and budget.*

1.3) - *Disproportional contributions. Land values and subsequent additional rates levied has very little to do with the benefits received should the listed objectives be achieved.*

1.4) - *Business affordability.*

2 - I also strongly object to the process adopted by Council:

2.1 - *To presume and assume that a "no response" is supporting the proposal is truly a bizarre disposition to take. The outcome should be based on the validity of the arguments not the number of yes or no responses.*

Swan Hill Region Marketing Programs – Special Rate Submission Form

111

Name: _____
 Business: _____
 Phone: _____

221310
 263400
 459695
 0 MAR 2014
 SR

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *As a manufacturing Business this Rate does nothing to benefit our industry - It is just an added cost. Apply the rate only to those Businesses that will benefit. If we relied on local business to survive, we would have closed years ago.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: _____

Workflow	27 FEB 2014	Doc #	22-13-10
Doc	EDM		
SW C	DLS, CSR, DDP		453247
Comments			

I object to the proposed Special Rate.

Comments: I CAN see the logic in this.
BUT AS my property is JUST
FOR my own collection of
things, NOT 4 ME THANKS.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:


Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
 Busine
 Phone

34

Date	21 MAR 2014	File #	22-1310
Work on		Doc #	26-3400
	SR	Security	459793
			

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I DID NOT AGREE WITH THE ORIGINAL SPECIAL RATE AND I STRONGLY DISAGREE WITH THE PROPOSED CONTINUATION OF THE SCHEME. "IT SHOULD NOT BE DECLARED"
I AM SELF EMPLOYED OUR PROPERTY AT(223 KARLIE ST SWAN HILL) IS NOT RENTED OR LEASED OUT IN ANY WAY. IT IS TOTALLY FOR OUR OWN PERSONAL STORAGE AND EFFECTS "NO FINANCIAL GAIN AT ALL" WE PAY A SUBSTANTIAL AMOUNT FOR RATES ON THE SITE ALREADY, THE SPECIAL RATE WILL NOT GIVE US ANY SPECIAL BENEFIT THAT WE CAN SEE I BELIEVE THE C.B.D. MAY BE THE WINNER WITH THE MARKETING, NOT US"

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 19/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

EC
122

Name: _____
Business _____
Phone: _____

19 MAR 2014
22-13-10
263400
454472
SR Sec'y

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: PROPERTY VACANT. ALREADY PAY EXCESS RATES!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 17.3.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

FOLIO
136

Name: _____
 Business name: _____
 Phone: _____

22-13-10
263400
453746

EDM	MAR 2014	
DDP	DCS	
CSRM		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: AS WE ARE NO LONGER CARRYING OUT
 A BUSINESS (RETIRED) WE HOPE THAT THE
 SPECIAL RATE SHOULD NOT NOW APPLY.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 6/2/04

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au	Post: Chief Executive Officer Swan Hill Rural City Council PO Box 488 SWAN HILL VIC 3585
Fax: (03) 5036 2340	

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

I support the proposed Special Rate.

Comments: [Blank lines for text entry]

I object to the proposed Special Rate.

Comments: Rates on this land as reasonable already.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted] Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer, Swan Hill Rural City Council, PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name:

Business:

Phone:

8 MAR 2014	22-13-10
Doc #	26-3400
Security	454465
SW/Co	SR
Comments	

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: RATES ARE HIGH ENOUGH NOW

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

18-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014


FOLIO
160

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____

Business: _____

Phone: _____

05 MAR 2014		26-34-00
EDM	Doc #:	453473
DES, CSRM, DDP	Sec:	
Comments		

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: *I believe this benefits only the Big businesses in the main street, which they can pay for their own advertising. This is just another cost to small business that we do not need.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *28-02-2014*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585


Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

0110
2/107

Name: _____
 Business: _____
 Phone: _____

26-34-00
 22-13-10
 03 MAR 2014
 EDM
 DCS CSRM, DDP
 453344


I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I OBJECT TO PAYING THIS SPECIAL RATE ON
12 SHEPHERD RD. ASSESSMENT 1212952.
THIS BLOCK ADJOINS OUR BUSINESS AT 201 KAWIIE ST,
LD 11762. AS A VACANT BLOCK
I OBJECT TO PAYING 2 SPECIAL RATES ON BOTH BLOCKS.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 26-2-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014



The Chief Executive Officer,
Swan Hill Rural City council,
Splatt Street, Swan Hill. 3585

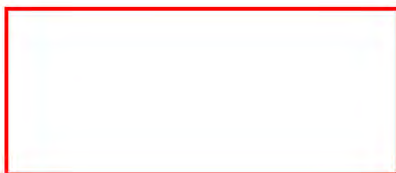
8th March 2014

Dear Mr Miller,

I wish to lodge my objection to the Special rate Proposed, as per
Assessment ID: . My objection is based on pure facts, which cannot be
ignored by either Council or Swan Hill Inc.

1. If the rate is of such great benefit as Swan Hill Inc would have you believe, with the so called facts and figures produced by them showing how much more patronage and visitation to our city has been generated, why then are there so many businesses closing down, and in the main street at that! If their figures were correct, which they try their best to have us believe, then, surely with increased patronage there would be opportunities for more shops to open? Is this happening? No, in fact more shops are closing.
2. When businesses such as Ian Ray Betta Home living in Beverage Street and the Dry Cleaners in McCrae Street close after both having been operational for more than twenty (20) years, then it is as plain as the nose on your face that things in Swan Hill are not what they seem and not as good as Swan Hill Inc would have you believe.
3. I have spoken to many businesses around town in relation to this matter and the only ones supportive of it are the ones actively involved in Swan Hill Inc. The greater by far majority are against this levy. Will this show up in this Special rate Submission form? Possibly not. Why? Because a lot of business people don't want to be seen objectors and have the finger pointed at them by their peers in Swan Hill Inc.

4. The following are my own personal reasons for my very strong objection to this Special Rate. We own several properties in Swan Hill and our Annual City Rates run into many thousands of dollars already without adding this Special Rate to them. Our rates in Swan Hill have increased by almost double the Consumer Price Index in some years (CPI) for many years now, making Swan Hill a very expensive place to live. When our annual income by whatever means goes up by the CPI and the rates are 30% or more, higher than the CPI, I would have thought "blind Freddie" would have seen that this could not continue on indefinitely. Now to make matters even worse than they already are, Swan Hill Inc was yearly increases of 5% for the next five (5) years! The CPI has not been anywhere near 5% for many years. Where's there explanation for this? They won't have one, all they will do is waffle on and try and smudge the picture as best they can.
5. Another area of discontent for us is that the premises we own in Jennings Road and used as a Driver Training business pay \$ 77.31 Special Rate, whilst the premises we own in Shepherd Road and used as storage shed only, we pay \$101.40. Why should this Special Rate be applied to a storage building?
6. Of further concern is that I complained, in writing, to Swan Hill Rural City Council in October last year, the letter being hand delivered to your front office and I have yet to receive a reply! Also on the 8th of February this year I wrote to you personally about this matter, and here we are a month later and still no reply! This is far from being good enough. Reverse and positions and see how you view it then Mr Miller!



Copies to all Councillors

Swan Hill Region Marketing Programs – Special Rate Submission Form

58

Name: _____
 Business: _____
 Phone: _____

I support the proposed Special Rate.

Comments: _____

Del	21 MAR 2014	221318	263400
Work on			
Codes	SP	Sec	4549391
			6

I object to the proposed Special Rate.

Comments: *As an owner/occupier I do not believe the special rate will be of any benefit to me. And I can not see how the special rate has helped over the years as Swan Hill doesn't seem to be moving forward like other towns.*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 21-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
 Swan Hill Rural City Council
 PO Box 488
 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region, Marketing Programs – Special Rate Submission Form

179

Name: _____
Business: _____
Phone: _____

27 MAR 2014
263400
454687
SR

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I FEEL THIS "SPECIAL" RATE PROVIDES NO
BENEFIT TO MY TYPE OF BUSINESS AT ALL AND IS JUST
ANOTHER IMPOST AT A TIME WHEN MOST BUSINESSES ARE
STRUGGLING
REGARDS
[Signature]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

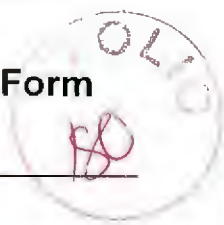
Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form



Name: _____
Business: _____
Phone: _____

MAR 2014
221310
263400
454686

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: I FEEL THIS "SPECIAL" RATE PROVIDES NO
BENEFIT FOR MY TYPE OF BUSINESS AT ALL AND IS
JUST ANOTHER IMPOST AT A TIME WHEN MOST BUSINESSES
STRUGGLING
REGARDS
John [Signature]

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: _____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs – Special Rate Submission Form

125

Name: _____
Business: _____
Phone: _____

I support the proposed Special Rate.

Comments: _____

19 MAR 2014
22-13-10
263400
454469
SR

I object to the proposed Special Rate.

Comments: *I would only support this special rate if the money was to be spent on encouraging industrial business to our town - bring jobs*

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: *14-3-14*

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au **Post:** Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014



The Chief Executive Officer,
Swan Hill Rural City council,
Splatt Street, Swan Hill. 3585

8th March 2014

Dear Mr Miller,

I wish to lodge my objection to the Special rate Proposed, as per
Assessment ID: My objection is based on pure facts, which cannot be
ignored by either Council or Swan Hill Inc.

1. If the rate is of such great benefit as Swan Hill Inc would have you believe, with the so called facts and figures produced by them showing how much more patronage and visitation to our city has been generated, why then are there so many businesses closing down, and in the main street at that! If their figures were correct, which they try their best to have us believe, then, surely with increased patronage there would be opportunities for more shops to open? Is this happening? No, in fact more shops are closing.
2. When businesses such as Ian Ray Betta Home living in Beverage Street and the Dry Cleaners in McCrae Street close after both having been operational for more than twenty (20) years, then it is as plain as the nose on your face that things in Swan Hill are not what they seem and not as good as Swan Hill Inc would have you believe.
3. I have spoken to many businesses around town in relation to this matter and the only ones supportive of it are the ones actively involved in Swan Hill Inc. The greater by far majority are against this levy. Will this show up in this Special rate Submission form? Possibly not. Why? Because a lot of business people don't want to be seen objectors and have the finger pointed at them by their peers in Swan Hill Inc.

4. The following are my own personal reasons for my very strong objection to this Special Rate. We own several properties in Swan Hill and our Annual City Rates run into many thousands of dollars already without adding this Special Rate to them. Our rates in Swan Hill have increased by almost double the Consumer Price Index in some years (CPI) for many years now, making Swan Hill a very expensive place to live. When our annual income by whatever means goes up by the CPI and the rates are 30% or more, higher than the CPI, I would have thought "blind Freddie" would have seen that this could not continue on indefinitely. Now to make matters even worse than they already are, Swan Hill Inc was yearly increases of 5% for the next five (5) years! The CPI has not been anywhere near 5% for many years. Where's there explanation for this? They won't have one, all they will do is waffle on and try and smudge the picture as best they can.
5. Another area of discontent for us is that the premises we own in Jennings Road and used as a Driver Training business pay \$ 77.31 Special Rate, whilst the premises we own in Shepherd Road and used as storage shed only, we pay \$101.40. Why should this Special Rate be applied to a storage building?
6. Of further concern is that I complained, in writing, to Swan Hill Rural City Council in October last year, the letter being hand delivered to your front office and I have yet to receive a reply! Also on the 8th of February this year I wrote to you personally about this matter, and here we are a month later and still no reply! This is far from being good enough. Reverse and positions and see how you view it then Mr Miller!



Copies to all Councillors

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name

Business

Phone

124

22-13-10
26-3-100
454970
19 MAR 2014
SR

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: I would support a special rate if the money was used to encourage industry based business to our town providing employment

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:

Date:

14-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post:

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

FOLIO
113

Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _____
Business: _____
Phone: _____

04 MAR 2014	26-34-00
EDM	Fi 02-13-10
DCS, CSAM, PDP	Doc 453416
B.W. Co	Secur

I support the proposed Special Rate.

Comments: _____

I object to the proposed Special Rate.

Comments: ALREADY RATED TO HIGH!

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _____ Date: 28-2-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014

Swan Hill Region Marketing Programs - Special Rate Submission Form

1010
82

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

22-13-10
26-34-00

EDM
DDP DCS
CSRM

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments: THE RATE FEES ARE FAR TO EXCESSIVE NOW,
THE SPECIAL RATE DOES VERY LITTLE FOR
ME IN ANY WAY, ONLY THAT IT IS ANOTHER
USELESS FEE OR COST.
TRY REDUCING THE RATES, SIMILAR TO OTHER TOWNS
THEN YOU MIGHT ENCOURAGE PEOPLE TO COME
AND LIVE HERE.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: [Redacted] Date: 26/2/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
Fax: (03) 5038 2340 SWAN HILL VIC 3585
Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature:

Additional Comments:


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

DATE	14 MAR 2014
NO.	22-1310 263400
STATUS	SR
OFFICER	
REMARKS	
SIGNATURE	
DATE	



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:
 Business:
 Phone:
 Signature:

Additional Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

14 MAR 2014	
File No:	22-13-16 263400
Project:	SR
Client:	
Ref / Co:	
Comments:	

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: _____

Business: _____

Phone: _____

Signature: _____

Additional Comments:

.....
.....
.....
.....

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.


Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

14 MAR 2014

Date Rec'd	
No. P.	22-1310 263400
...	
...	
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SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name:

Business

Phone:

Signature

Additional

Red rectangular box covering the input fields for Name, Business, Phone, Signature, and Additional information.

Four horizontal dotted lines for additional text input.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Doc No	18 MAR 2014
Doc #	22-1370
Doc #	263400
Doc #	
Doc #	SK
Doc #	
Doc #	
Doc #	
Doc #	
Doc #	





SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:

Business:

Phone:

Signature:

Additional Comments:

.....
.....
.....
.....

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.


Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

18 MAR 2014

Date Rec'd	
File #	22-13-10 26-3400
File #	
Workflow	
Comments	SR
Priority	
Off/Col	
Comments	





MURRAY DOWNS

GOLF & COUNTRY CLUB

Swan Hill Incorporated- Special Rate Submission Form.

Murray Downs Golf and Country Club

Voluntary Member of Swan Hill Incorporated \$5,000 annual contribution.

Murray Downs Golf & Country Club submits the following **positive submission** for the special rate to continue.

Murray Downs Golf and Country Club strongly believes in the value of the special rate and the work of Swan Hill Incorporated. The Club already spends significant funds advertising and marketing its product to visitors and the promotion of the Swan Hill Region through the special rate and Swan Hill Inc is critical to the ongoing success of our business.

The Club is now part of an organisation with two venues that makes a significant contribution to the Swan Hill community and municipality; Murray Downs Golf & Country Club and the Swan Hill Club.

Together the Clubs each year:

- Employ over 130 local people
- Pay over \$3,000,000 in wages to those local people
- Spend over \$2,000,000 with local suppliers, businesses we spends significant amounts with:
 - Academy Graphics
 - Bakers Delight
 - Bakker & Glen
 - Bakker and Glen
 - Camerons Fine Jewellers (Golf trophies and prizes)
 - Clarks Gift Salon (uniforms, golf prizes)
 - Dorigo Consulting
 - Gary Schmidt Electrical
 - Laser electrical
 - Lenard's Swan Hill
 - MacDonald's the florist (table decorations functions and events)
 - Mallee Milk
 - Mallee Plumbing
 - Mallee Sands
 - Mallee Windscreens
 - McAlpines Sew Graphic (uniforms)
 - Murray Valley Lasers, & Graders
 - Pickering's Transport Group
 - Robins Pest Control
 - Saits Butchers
 - Signs Plus
 - Steve's Fish & Fillet
 - Sun Centre Cleaning
 - Swan Hill Chemicals
 - Swan Hill Disposals (chef uniforms)
 - Swan Hill Holden (vehicles)
 - Swan Hill Mitsubishi (vehicles and servicing)
 - Swan Hill Party Hire
 - Swan Hill Refridge
 - Swan Hill Security
 - Swan Hill Toyota (vehicles and servicing)
 - Swan Hill Wholesalers
 - Swantronics



Murray Downs Golf and Country Club Limited

PO Box 496, Swan Hill 3585 P (03) 5033 1422 F (03) 5033 1423
E clubinfo@mdclubs.com.au www.murraydownsgolf.com.au

ABN 46 003 181 344



MURRAY DOWNS

GOLF & COUNTRY CLUB

- Think Water
- Turners Bakery
- Tripodi & Taverna
- Vernon's Steel (Cart sheds)

To suggest that only tourism and hospitality businesses are the only ones that benefit from the Special Rate is to show a complete lack of understanding of how the visitor economy and tourism multiplier effect works in our local economy.

We work closely with other Golf Clubs along the Murray River, all of whom are envious of our special rate and the ability it gives Swan Hill Incorporated to year in year out provide a strong, consistent marketing campaigns. Even the largest regions such as Echuca and Yarrowonga have not been able to achieve this.

Club Community Grants

The Murray Downs Golf & Country Club has given community grants directly to the Swan Hill community and surrounding region for over 20 years. The Club now averages over \$70,000 per year in grants donated directly to local sporting organisations, local charities, schools and so on. The following is a list of the organisations who received funding in the last financial year.

- Avicultural Society of Australia
- Berriwillock Golf Club Inc.
- Birchip Golf Club
- Bowls Victoria Ladies Regional Sides Championship
- Central Murray Under 15
- City of Monash Mayor's Charity Golf Day
- Eaglehawk Golf Club
- Golden Girls Friday Golf
- Horsham Golf Club
- Kerang/Swan Hill Masters Football
- Lake Boga & District Inc.
- Lake Boga Bowling Club
- Lake Boga Yacht Club
- Mallee Eagles Lalbert Netball Club
- Mallee First Aid
- Manangatang Pre School
- Marong Football Netball Club
- Moulamein Men's Shed & Rice Museum Inc
- Moulamein Pre-School
- Murray Downs Fire Brigade
- Murray Downs Junior Committee
- Murray Downs Swan Hill Field & Game
- Murray River Culinary Challenge
- Murraydale Tennis Club
- Northern District Ladies Golf Association
- Barham Police
- Nyah District Bowling Club Inc
- Nyah Nyah West United Football Netball Club
- Nyah West Golf Club Inc.
- Two Bays Swimming Club
- Pioneer Animal Nursery Association
- Pioneer Country Quarter Horse Association
- Quambatook Netball Club
- Relay For Life
- Riding for the Disabled



Murray Downs Golf and Country Club Limited

PO Box 496 Swan Hill 3585 P (03) 5033 1422 F (03) 5033 1423
E clubinfo@mndclubs.com.au www.murraydownsgolf.com.au

ABN 46 003 382 947



MURRAY DOWNS

GOLF & COUNTRY CLUB

- Sea Lake Golf Bowls Club Inc
- St. Mary MacKillop College
- St. Mary's Primary School Parents & Friends Assoc.
- Sunraysia Institute Cultural Study Tour
- Swan Hill Basketball Association
- Swan Hill Bowls Club
- Swan Hill Calisthenics Club
- Swan Hill Chaplaincy Committee
- Swan Hill District Agricultural & Pastoral Society Inc.
- Swan Hill District Health
- Swan Hill Eisteddfod
- Swan Hill Food & Wine Festival
- Swan Hill Kart Club
- Swan Hill L2P Learner Driver Mentor Program
- Swan Hill Lawn Tennis & Croquet Club Junior Tennis Squad
- Swan Hill Little Athletics Centre
- Swan Hill Old Folks Homes Inc.
- Swan Hill Primary School
- Swan Hill Squash Club
- Swan Hill Stroke Support
- Swan Hill Vintage & Classic Vehicle Club
- The Birchip Archery Club
- The Portsea Camp
- Tour De Crawford - Breast Cancer Aust.
- Ultima Football Netball Club
- Veterans Golf Classic Inc.
- VFBV State Urban Junior Championships
- Victoria State Emergency Service
- Warrnambool Golf Club Inc.
- Women Touched by Cancer
- Woorinen Football Netball Club
- Wycheproof Bowls Club Inc.
- Wycheproof Golf Club Inc.
- Wycheproof P-12 College

Swan Hill Incorporated

- Provides us with opportunities to buy into advertising and marketing opportunities we could not afford to do on our own. Herald Sun, Regional and Metro Television
- Gives us significant exposure in the Melbourne metro market
- Increased visitor numbers to our region through their marketing activities have had a positive impact on the number of visitors to our Club.
- Swan Hill Inc have a proven track record of success
- We have directly benefited through bookings via activities we have undertaken with Swan Hill Inc.

The promotion of the Swan Hill Region is crucial to the ongoing success of the Club and without the special rate and the work done by Swan Hill Inc the Club would be unable to make such a significant contribution to the local community. The Murray Downs Golf & Country Club strongly urges the Swan Hill Rural City Council to support and approve the continuation of the Special Rate.



Murray Downs Golf and Country Club Limited

PO Box 494 Swan Hill 3585 P (03) 5031 1422 F (03) 5033 1425
E club@mdgc.com.au www.murraydownsgolf.com.au

SW 42 0101 001

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

FOI
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I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: _____
 Business: _____
 Phone: _____
 Signature: _____

Additional Comments:

AFTER 12 YEARS THE STRUCTURE
NEEDS TO BE REVIEWED & OVERHAULED
TO REPRESENT THE HOLE REGION.
I FULLY SUPPORT THE SPECIAL RATE

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
 PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Recd	17 MAR 2014				
File #	22-13-10	26-3400			
Doc #	454257				
Workflow					
Copies	SR				
Security					
EW / Col					
Comments					



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

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Name:
Business:
Phone:
Signature:



Additional Comments:

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Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3685

Fax: (03) 5036 2340

Date Rec'd	18 MAR 2014
File #	22-1370 263400
Lot #	
Workflow	
Notes	SR
Security	
FW / Col	
Comments	





SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:
Business:
Phone:
Signature:



Additional Comments:

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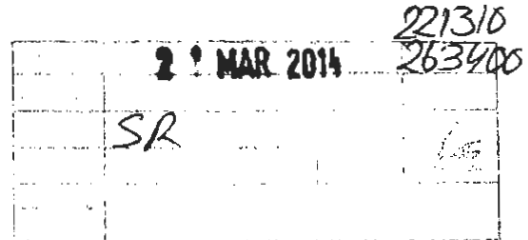
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File #	22-13-10 263400
Doc #	
Workflow	
Notes	SR
Security	
Printed	
Comments	



**LAKE BOGA
YACHT CLUB**

P.O. Box 1028
Swan Hill 3585

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL 3585



20 March 2014

Dear Mr Miller

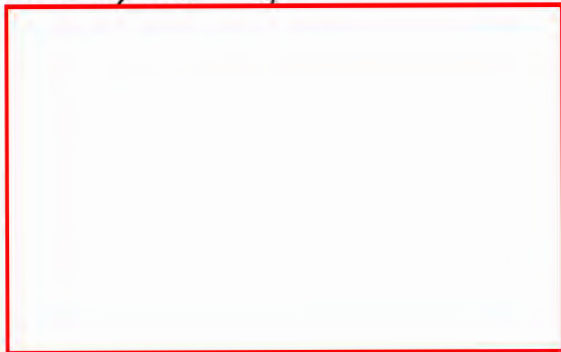
Swan Hill Incorporated Special Rate Submission

This letter is a submission in support of the activities of Swan Hill Incorporated. Lake Boga Yacht Club has appreciated and benefited from the activities of Swan Hill Incorporated.

This group has consistently supported the Lake Boga Yacht Club, sponsoring us to undertake our annual Easter Regatta. This support assists us to stage this event, bringing a number of visitors each year to enjoy sailing and to enjoy Easter in this region.

Our club hopes that Swan Hill Incorporated is able to continue to support activities like our regatta in the future.

Yours sincerely,



SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business

Phone:

Signature

Additional Comments:

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I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

DATE	20 MAR 2014
FILE #	2213/0 263400
OFFICER	
STATUS	SR
REMARKS	
APPROVED	
RECEIVED	
DATE	
TIME	
BY	
FOR	
REMARKS	




Andrew Broad MP

Parliamentary Member for Mallee

18 MAR 2014

File #	22-13-10	263400
Doc #	454355	
Word #		
Series	SR CEO	
Security		
PA / Co:		
Comments		



Wednesday 12 March, 2014

Mr Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Dear Dean,

LETTER OF SUPPORT SWAN HILL INC – SPECIAL RATE RENEWAL

I am writing to offer support to Swan Hill Incorporated in their advocacy for retaining the Special Rate to assist with marketing of the Swan Hill region.

Swan Hill Inc has a vital role in business development, comprising leading business people who are proactive in developing marketing and tourism strategies. Promoting Swan Hill to the domestic and international markets is imperative in this very competitive economic climate.

Through the utilization of the Special Rate, Swan Hill Inc has developed television advertising campaigns; food and wine festivals; an interactive and informative website; and promotions that have delivered a 45% increase in visitors to the region over seven years, along with encouraging new people to live, work and invest in Swan Hill.

I encourage Council to continue to support Swan Hill Inc through the continuation of the Special Rate.

Kind regards,



am



THE NATIONALS for Regional Australia



184

19 March, 2014

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO BOX 488
SWAN HILL VIC 3585

Dear Dean,

Re: Notice of intention to declare a Special Rate for the Swan Hill Region

Further to the public notice in The Guardian on 21 February, 2014 relating to the Swan Hill Region Special Rate, I wish to indicate the very strong support from Swan Hill Incorporated for the continuation of the Special Rate.

In our view, the Special Rate is critical to continue to provide the region with a self-funded marketing and development program.

As you are aware, we have consulted extensively about our desire to renew the scheme and are confident that there is a high degree of support for the proposal. As evidence of this we enclose as part of this submission, signed forms from businesses or property owners representing 176 affected properties, indicating their support for the scheme.


We wish to be heard in support of the attached submission at your hearing scheduled for Tuesday, 1 April 2014, and urge Council to declare the Special Rate for the Swan Hill region.

Yours sincerely



Chairman
Swan Hill Incorporated

20 MAR 2014	
221310	263400
454708	
W. Hill	
SR	
CEO	
Comments	



Swan Hill Incorporated
P.O. Box 1588, Swan Hill Vic 3585
Ph: (03) 5032 3033 Fax: (03) 5032 3032





**SUBMISSION TO COUNCIL
TO IMPLEMENT THE SPECIAL RATE FOR A FURTHER FIVE YEAR TERM
18 MARCH 2014**

Over the past seven years Swan Hill Inc. has promoted our region under the award winning brand of 'Swan Hill Region – Heart of the Murray'. This brand is now known Australia wide and it is used in all marketing activities undertaken and in fact some businesses have printed "Heart of the Murray" on their letterheads and envelopes.

Swan Hill Inc. has strongly promoted our region in many ways. This includes, but is not limited to:

- **Metro and regional advertising**
TV advertising in Melbourne and regional areas together with Press and Radio.
- **Billboard advertising**
on the Tullamarine freeway.
- **Promotional postcards in national travel magazines**
Distribution of promotional postcards in national travel magazines such as Australian Caravan and Camping and Australian Traveller magazine.
- **New iPhone App**
We introduced a new iPhone App which highlights details such as Accommodations, Things to Do, Shopping and Services and Food Wine and Produce of the region.
- **Partnered with Murray Regional Tourism Board**
We partnered with the Murray Regional Tourism Board which allows us to access programs at a subsidised rate. Attended Caravan and Camping shows and participated in other promotional activities. We are currently looking at a proposal for a Digital Platform for our Website through MRTB to allow a consistent approach to promotion of the Murray region.
- **Food and Wine Festival**
We have successfully presented a yearly Food and Wine weekend which attracts visitors from far and wide to our region. This has grown significantly in participation over the past 4 years.
- **Buy Local Campaign**
Each year our Retail Sub-committee run a "buy local campaign" to encourage locals to support our many and varied businesses. This is complemented by a Market day held in October each year. The 2013 market day saw bigger crowds than in any year since inception.

- **Christmas Promotions**
Our Christmas promotions with decorations and the very popular Christmas stocking competition which is supported by a number of businesses donating goods, is another way in which we promote our buy local campaign.
- **Regional DVD**
We have updated our regional DVD which is available to all businesses to encourage prospective employees to consider a move to our region.
- **Truck Billboard Initiative**
We have recently commissioned an artist to paint a truck curtain to encourage people to visit the Swan Hill Region. This truck is currently travelling regularly all over Victoria and will also travel interstate.
- **Accounting Work Experience Program**
Our Industrial, Trade and Professional Services committee has been running a very successful Accounting work experience programme over the past three years. This programme is designed to show young adults at secondary colleges the opportunities available within the accounting industry. We have seen 90 students take up this offer in that time. We will again be running this programme in 2014.
- **Funded Nyah Nyah West Official Visitor Guide and Business Directory**
Assisted the Nyah, Nyah West region by funding for the reprinting of their Official Visitor Guide and Business Directory.
- **Regional Living Expo**
We partnered with the Swan Hill Rural City Council in promoting our region at the Regional Living Expo held in Melbourne in April 2013 and will be doing so for the upcoming Expo in April this year.
- **Official Visitor Guide and Touring Guides**
We have also promoted our region with production of visitor guides and touring guides which are distributed state wide in visitor information centres.
- **Funded Community Projects**
Swan Hill Inc. provided funding and marketing assistance to numerous community projects totalling close to \$120,000 over the past 7 years.
- **CMCA Rally**
We again partnered the Rural City Council in promoting our region to the CMCA rally held in Narrabri in 2013 and which is being held in Robinvale at the end of this month. I accompanied the Mayor to Narrabri and with the assistance of other council staff we encouraged RV owners to stop over in our region on the way to Robinvale, and in particular to utilise the “free” parking available at the Nyah Recreation Reserve on the way. We will again be attending the event at Robinvale at the end of March this year.

- **Swan Hill Customer Service Program**

We have sourced funding of \$5,000 from the State Government to assist in a street life programme for businesses. We are working with industry to develop customer service skills by rolling out the Aussie Host Customer Service Training program. This training has been subsidised by Swan Hill Inc. to encourage members to improve customer service in their businesses.

ECONOMIC BENEFITS

The promotion of our Region is focused on bringing visitors to Swan Hill and the surrounding region. Results from Tourism Research Australia for the year ended 30th September 2013 have shown that the Swan Hill Region experienced 803,000 domestic overnight visitors in that time. This equated to a 25% increase on the previous year.

Fact sheets produced by Tourism Victoria Research Unit in December 2013 show the average expenditure in the Murray region to be \$100 per night and the average total spend per trip is \$281.

The visitor economy results in many businesses not directly related to tourism benefiting significantly from the proceeds of visitors to the region.

OUR STRUCTURE

Swan Hill Inc. has a Board of Management and three sub-committees to cover Retail, Tourism and Hospitality and Industrial Trade, Professional & Services.

In total we currently have 32 local business people that make up our main board and the sub-committees. That is a lot of people engaged in the work of Swan Hill Inc. Each of these people give their time voluntarily and a number of them have done so since Swan Hill Inc's inception.

It is important to note that we are not a closed shop. All Swan Hill Inc. members are encouraged to attend the committee meetings monthly to be able to hear what is proposed and are welcome to put forward ideas for the expenditure of available funds.

We have consulted with all members inviting them to attend our annual meeting each year to hear what is being done to promote their region and grow their businesses.

We have presented to council an updated strategic plan which is designed to finish at 30th June 2014. When we are advised that the special rate will be applied after 1st July 2014 we will prepare a new Strategic plan for the coming five years.

Going forward we see the structure of Swan Hill Inc. being more dynamic. We propose to encourage input from our members for specific promotional activities. In this way if they are unwilling to put time into becoming a member of a subcommittee then they may be willing to assist with a specific promotion. In this way we would encourage members with special expertise in a particular area to be part of any new promotion.

We also intend to improve our communication policy to ensure members are aware of each of our promotions as and when they are held.

SUMMARY

Swan Hill Incorporated has operated under the Special Rate for the past 7 years and been very successful in the promotion of Swan Hill and the region. The model allows the business community to have direct input into the promotion of the region and the special rate is, in our view, the most equitable way to raise the funds required to market and promote the region.

Swan Hill Incorporated and the Swan Hill Rural City Council currently have a model, with the special rate, that is the envy of other regions and currently being explored by other regions as an appropriate way to market and promote their region.

Prior to submitting our request to council for an extension of the special rate we consulted extensively with our businesses and allowed them the opportunity to say if they supported the extension. Attached to this submission are 176 signed support forms. On behalf of the members of Swan Hill Incorporated the Board strongly urges council to approve the continuation of the special rate for the next five years.

58⁰

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:
Business:
Phone:
Signature:

Additional Comments:

*GREAT PROGRAM, REQUIRED IF WE
ARE TO ATTRACT TOURIST + PROMOTING
OUR TOWN.*


I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

Date Recd	14 MAR 2014
File #	22-13/10 263400
Doc. #	459147
Author	EDM
Appr. /	DDP DCS
Priority	CSRM
Rev / Col	
Comments	



21 March, 2014

Mr Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL Vic 3585

21 MAR 2014
SR CEO

22-13/10
263460
957955

Dear Mr Miller *Dean*

I am writing in support of the Swan Hill Incorporated's Special Rate currently being contemplated by Swan Hill businesses and Swan Hill Rural City Council.

Swan Hill Incorporated has a proven track record in marketing and promoting the Swan Hill region with many productive activities to its credit such as the recent and very successful food and wine festival which attracted large numbers of visitors to Swan Hill over the long weekend.

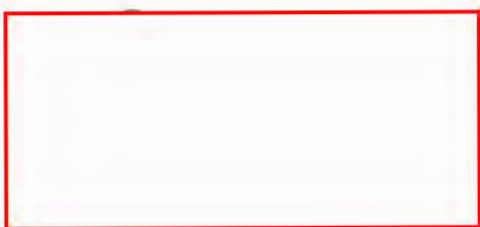
They are very much an advantage for attracting and influencing visitors to our region and assuredly essential to establishing Swan Hill as a prominent tourist destination.

All business owners and managers should carefully contemplate their choice in supporting Swan Hill Incorporated Special Rate and before making their decision, should consider the full implications of rebuffing this rate and ask themselves what they will do to in the future without Swan Hill Incorporated's contribution.

I advocate 'shopping local' at all times however Swan Hill also needs tourist patronage and their dollars to ensure abundant business support.

I am in favour of the Special Rate and urge Swan Hill Rural City Council to ensure the rate is retained.

Yours sincerely



for Regional Victoria

1358

SWAN HILL INCORPORATED SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name:

Business:

Phone:

Signature:

Additional Comments:

The promotion of our region is essential to attract new professionals and families. Our age profile is currently skewed towards the older generation.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

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PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

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